

## ADVERTISING POLICY

Adopted: June 20, 2022 Last Revised: n/a

The Branch District Library makes available literature racks and bulletin boards for use by individuals or community groups engaged in not-for-profit, educational, cultural, intellectual, or charitable activities. Available space varies depending on the branch.

The uses made of literature racks and bulletin boards shall conform to the American Library Association Library Bill of Rights, which states, in part: "Materials should not be excluded because of the origin, background, or views of those contributing to their creation," that "Materials should not be proscribed or removed because of partisan or doctrinal disapproval," and that exhibit spaces should be made available "on an equitable basis, regardless of the beliefs or affiliations of individuals or groups requesting their use."

Just as the BDL does not endorse the viewpoints of those whose works are represented in its collection, the BDL also does not endorse the beliefs or viewpoints of topics that may be the subject of materials displayed on bulletin boards or literature racks.

The Library Director may establish administrative rules and regulations regarding the time, place, and manner of use of bulletin boards and literature racks. Criteria for the use of these spaces may include (but are not limited to) the size of materials to be displayed, the length of time materials may remain on display, the frequency with which materials may be displayed or posted for the same group, and the geographic area from which notices and literature will be accepted.