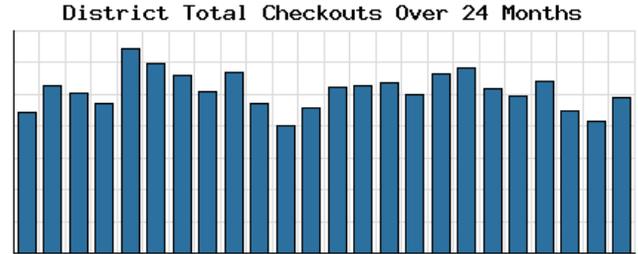


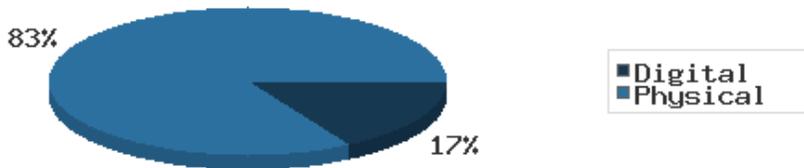
## Monthly Stats Brief Narrative

Through January 2020, the number of patrons entering our buildings increased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials somewhat increased year-to-date compared to 2019. About 10% of our registered cardholders checked out a physical item this past month, while about 3% of registered cardholders checked out a digital item.



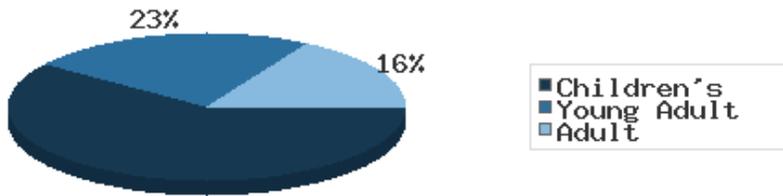
Digital usage has comprised about 17% of total materials use year-to-date through January 2020, and digital usage decreased from this time in 2019.

Digital vs. Physical Circulation YTD



In January 2020, BDL patrons saved \$141,413.50 by checking out 12,251 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$166,284.29.

Programs Offered in 2020 YTD



Compared to this time year-to-date 2019, the number of programs BDL offered has greatly increased. Attendance at programs increased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

## Attendance

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Attendance	13,241	13,241 (+25%)	169,795 (-12%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)	195,735 (+17%)
Hours Open	1,025.00	1,025.00 (+16%)	11,250.25 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)	8,703.00 (+61%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	238.00		241.00 (-2%)	245.00	0.00	0.00	0.00

## Patrons

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Population in our Service Area (Tracking Since 2018)	44,926	44,926 (avg)	44,926 (avg)	44,926 (avg)	0 (avg)	0 (avg)	0 (avg)
Library Card Holders	20,801	20,801 (avg) (+3%)	20,773 (avg) (+3%)	20,166 (avg) (-21%)	25,685 (avg) (+3%)	24,899 (avg) (+4%)	23,974 (avg) (+5%)
Patrons Who Checked Out a Physical Item	2,122	2,122 (avg) (+11%)	1,890 (avg) (-0%)	1,896 (avg) (+0%)	1,887 (avg) (-7%)	2,030 (avg) (-2%)	2,069 (avg) (-2%)
New Library Card Holders Added	32	32 (-37%)	618 (-39%)	1,021 (+21%)	844 (-15%)	989 (-9%)	1,086 (-22%)
In-House Holds Filled for Our Library Card Holders	1,284	1,284 (+57%)	10,527 (-4%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)	10,225 (+7%)
Active Hoopla Users (Began 2016)	313	313 (avg) (+6%)	260 (avg) (-1%)	262 (avg) (+39%)	189 (avg) (+47%)	129 (avg)	0 (avg)
Active OverDrive Users	223	223 (avg) (+3%)	203 (avg) (+3%)	197 (avg) (+26%)	156 (avg) (+16%)	134 (avg) (-7%)	144 (avg) (+7%)

## Physical Collection

Tracking Item-Type Breakdown Since 8/2017

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Physical Books and All other Print Materials in the Catalog	98,531		98,689 (-2%)	100,253 (-0%)	100,293	0	0
Physical Audiobooks in the Catalog	1,810		1,783 (-5%)	1,881 (+2%)	1,852	0	0
Physical Video Materials in the Catalog	11,505		11,460 (+8%)	10,579 (+1%)	10,519	0	0
Physical Music Recordings in the Catalog	159		159 (-53%)	337 (-2%)	345	0	0
<b>TOTAL Physical Items in the Catalog</b>	<b>111,968</b>		<b>112,053 (-1%)</b>	<b>113,050 (+0%)</b>	<b>113,009 (-11%)</b>	<b>126,407 (-4%)</b>	<b>131,432 (+1%)</b>

## Digital Collection

Tracking Since 8/2017

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Ebooks in All Digital Collections	33,886		370,666 (+21%)	306,595 (+33%)	230,178	0	0
Audiobooks in All Digital Collections	86,022		86,004 (+19%)	71,995 (+36%)	52,833	0	0
Video Materials in All Digital Collections	16,267		16,267 (+14%)	14,229 (-10%)	15,767	0	0
Music Recordings in All Digital Collections	271,614		271,614 (+13%)	239,705 (-14%)	280,259	0	0
<b>TOTAL of All Digital Collections</b>	<b>407,789</b>		<b>744,551 (+18%)</b>	<b>632,524 (+9%)</b>	<b>579,037</b>	<b>0</b>	<b>0</b>

## Total Collection

Tracking Since 8/2017

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Combined Physical Items	111,968		112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)
Combined Digital Collections	407,789		744,551 (+18%)	632,524 (+9%)	579,037	0	0
<b>TOTAL of all Collections</b>	<b>519,757</b>		<b>856,604 (+15%)</b>	<b>745,574 (+8%)</b>	<b>692,046 (+447%)</b>	<b>126,407 (-4%)</b>	<b>131,432 (+1%)</b>

## Use of Physical Items

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Checkouts of Cataloged Items	8,944	8,944 (+11%)	110,285 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)	121,841 (-1%)
Renewals of Cataloged Items	1,115	1,115 (+8%)	13,490 (-1%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)	15,434 (-4%)
Items Used in the Library But Not Checked Out	401	401 (+70%)	4,166 (+49%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)	19 (-68%)
Checkouts of Uncataloged Items	220	220 (-3%)	3,294 (-16%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)	4,385 (-5%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	865	865 (+1%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	706	706 (+38%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)
<b>TOTAL Use of Physical Items</b>	<b>12,251</b>	<b>12,251 (+12%)</b>	<b>148,690 (-3%)</b>	<b>153,029 (-3%)</b>	<b>157,645 (+2%)</b>	<b>154,184 (+1%)</b>	<b>152,652 (-1%)</b>

## Use of Digital Resources

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
OverDrive Checkouts	1,019	1,019 (+9%)	10,822 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)	7,380 (+12%)
Hoopla Checkouts (Began 2016)	1,099	1,099 (+0%)	12,530 (-2%)	12,796 (+20%)	10,669 (+96%)	5,432	0
All Other Digital Services	340	340 (-53%)	10,604 (+11%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)	45,565 (+203%)
<b>TOTAL Use of Digital Resources</b>	<b>2,458</b>	<b>2,458 (-11%)</b>	<b>33,956 (+7%)</b>	<b>31,869 (-39%)</b>	<b>52,539 (-31%)</b>	<b>75,722 (+43%)</b>	<b>52,945 (+145%)</b>

## Total Item Usage

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Combined Checkouts of Physical Items	12,251	12,251 (+12%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)	152,652 (-1%)
Combined Use of Digital Resources	2,458	2,458 (-11%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)	52,945 (+145%)
<b>TOTAL Uses of All BDL Items</b>	<b>14,709</b>	<b>14,709 (+8%)</b>	<b>182,646 (-1%)</b>	<b>184,898 (-12%)</b>	<b>210,184 (-9%)</b>	<b>229,906 (+12%)</b>	<b>205,597 (+16%)</b>

## Cataloging

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Physical Items Added to the Catalog	1,198	1,198 (+50%)	9,719 (-12%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)	8,582 (+40%)
Physical Items Deleted from the Catalog	1,286	1,286 (+99%)	10,769 (-2%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)	8,668 (+40%)

## Reference Questions

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
General Reference Questions in Person	775	775 (+52%)	8,748 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)	2,806 (-0%)
Questions via Telephone Calls	444	444 (+35%)	4,111 (+6%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)	2,885 (+0%)
Reference Questions Delivered Online	12	12 (-59%)	281 (+85%)	152 (-35%)	233 (-23%)	304 (+34%)	227 (+77%)
In-Person Questions on Computer or Internet Use	600	600 (+19%)	7,505 (+6%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)	5,551 (+36%)
In-Person Questions about Our Online Databases	11	11 (-56%)	349 (-15%)	409 (+13%)	363 (+114%)	170 (+85%)	92 (-24%)
In-Person Tax Form Questions	90	90 (+84%)	326 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)	579 (+3%)
<b>TOTAL of All Reference Questions</b>	<b>1,932</b>	<b>1,932 (+34%)</b>	<b>21,320 (+14%)</b>	<b>18,654 (-11%)</b>	<b>20,990 (+14%)</b>	<b>18,422 (+52%)</b>	<b>12,140 (+15%)</b>

## Notary Services

Began 9/2017 at Coldwater Only

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Patrons Who Used our Free Notary Services	4	4 (-43%)	95 (+44%)	66 (+371%)	14	0	0
Documents Notarized	5	5 (-58%)	124 (+85%)	67 (+253%)	19	0	0

**MeLCat**  
January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Requests from BDL Patrons for Items at Other MeLCat Libraries	916	916 (+3%)	10,538 (+1%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)	7,280 (+9%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	865	865 (+1%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)
Requests from Other MeLCat Libraries for Items at BDL	778	778 (+30%)	8,405 (-18%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)	5,989 (-10%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	706	706 (+38%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)

**Programs Held**  
January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juvenile Programs Held	95	95 (+56%)	536 (-27%)	730 (+1%)	720 (+19%)	604 (+5%)	575 (+19%)
Young Adult Programs Held	37	37 (+147%)	264 (-22%)	338 (+41%)	239 (+47%)	163 (+8%)	151 (+20%)
Adult Programs Held	26	26 (+117%)	167 (+23%)	136 (-7%)	146 (-34%)	220 (+40%)	157 (+26%)
Juvenile Summer Reading Events Held	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)
Young Adult Summer Reading Events Held	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)
Adult Summer Reading Events Held	0	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)
Computer Classes Held	0	0	81 (+305%)	20 (-9%)	22 (+57%)	14 (-36%)	22 (-8%)
<b>TOTAL of All Programs</b>	<b>158</b>	<b>158 (+80%)</b>	<b>1,211 (-13%)</b>	<b>1,390 (+9%)</b>	<b>1,279 (+14%)</b>	<b>1,122 (+4%)</b>	<b>1,079 (+24%)</b>

**Program Attendance**  
January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Attendees at Juvenile Programs	971	971 (+4%)	10,939 (-30%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)	8,415 (+7%)
Attendees at Young Adult Programs	165	165 (+65%)	2,106 (-35%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)	884 (+38%)
Attendees at Adult Programs	265	265 (+321%)	2,627 (+33%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)	2,157 (+65%)
Attendees at Juvenile Summer Reading Events	0	0	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)
Attendees at Young Adult Summer Reading Events	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)
Attendees at Adult Summer Reading Events	0	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)
Attendees at Computer Classes	0	0	26 (+30%)	20 (-5%)	21 (+75%)	12 (-59%)	29 (+4%)
<b>TOTAL of All Program Attendance</b>	<b>1,401</b>	<b>1,401 (+27%)</b>	<b>17,984 (-29%)</b>	<b>25,215 (+1%)</b>	<b>24,944 (+41%)</b>	<b>17,662 (+23%)</b>	<b>14,320 (+7%)</b>

## Summer Reading Overview

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles Signed Up for Summer Reading Program	0	0	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859
Young Adults Signed up for Summer Reading Program	0	0	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)	311
Adults Signed Up for Summer Reading Program	0	0	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85
Juveniles who Completed Summer Reading Program	0	0	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)	512
Young Adults who Completed Summer Reading Program	0	0	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)	122
Adults who Completed Summer Reading Program	0	0	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56
Juvenile Summer Reading Events Held	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)
Young Adult Summer Reading Events Held	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)
Adult Summer Reading Events Held	0	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)
Attendees at Juvenile Summer Reading Events	0	0	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)
Attendees at Young Adult Summer Reading Events	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)
Attendees at Adult Summer Reading Events	0	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)

## Summer Reading Program Signups

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles Signed Up for Summer Reading Program	0	0	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859
Young Adults Signed up for Summer Reading Program	0	0	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)	311
Adults Signed Up for Summer Reading Program	0	0	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85
<b>TOTAL Summer Reading Program Signups</b>	<b>0</b>	<b>0</b>	<b>594 (-57%)</b>	<b>1,373 (-17%)</b>	<b>1,655 (+42%)</b>	<b>1,166 (-7%)</b>	<b>1,255</b>

## Summer Reading Program Completions

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles who Completed Summer Reading Program	0	0	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)	512
Young Adults who Completed Summer Reading Program	0	0	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)	122
Adults who Completed Summer Reading Program	0	0	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56
<b>TOTAL Summer Reading Program Completions</b>	<b>0</b>	<b>0</b>	<b>381 (-32%)</b>	<b>560 (-37%)</b>	<b>882 (+52%)</b>	<b>581 (-16%)</b>	<b>690</b>

## Library-Provided Computer Services

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
One-hour sessions on Library Wifi	37,688	37,688 (-8%)	474,750 (+2%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)	351,423 (+18%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		88 (-1%)	89 (+22%)	73	73	73
Sessions on Library-Provided Computers	2,423	2,423 (+14%)	34,577 (-24%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)	46,405 (+6%)
Hours Library-Provided Computers Used (Tracking Since 2018)	1,588.91	1,588.91 (+4%)	24,280.36 (-2%)	24,701.55	0.00	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	52		52 (+4%)	50 (+22%)	41	41	41

## Website Stats

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Monthly Website Sessions	4,575	4,575 (-2%)	58,161 (+28%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)	72,706 (+6%)
Monthly Website Page Views	9,639	9,639 (-13%)	129,778 (+9%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)	169,630 (+4%)

## Faxes, Prints, and Sales

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Fax Pages Received	33	33 (+94%)	350 (-16%)	419 (+61%)	260 (+19%)	219 (+27%)	173 (+3%)
Fax Pages Sent	539	539 (-17%)	9,524 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)	1,882 (+39%)
Free Prints for Job Seekers	246	246 (-14%)	2,796 (-23%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)	2,335 (-23%)
Black and White Patron Prints (Tracking Since 6/2016)	6,581	6,581 (+32%)	75,818 (-6%)	81,016 (+7%)	75,606 (+113%)	35,561	0
Color Patron Prints (Tracking Since 6/2016)	752	752 (+17%)	11,299 (-8%)	12,285 (+20%)	10,253 (+154%)	4,036	0
Flash Drives Sold (Tracking Since 6/2016)	3	3 (+200%)	37 (-10%)	41 (-27%)	56 (+4%)	54	0
Earbuds Sold (Tracking Since 6/2016)	21	21 (-42%)	462 (-14%)	538 (+29%)	416 (+151%)	166	0

## Fines and Fees

Overdue Fines Dropped in 2017

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Fines and Fees Payments Received	\$ 157.77	\$ 157.77 (-22%)	\$ 3,092.62 (+28%)	\$ 2,412.73 (-68%)	\$ 7,628.31 (-24%)	\$ 10,062.96 (-30%)	\$ 14,448.76 (-3%)
Outstanding Fines and Fees	\$ 46,271.77		55,588.42 (-0%)	55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)	221,076.26 (+5%)

**Debt Collections**  
 Unique Management Services, Inc.  
 Tracking Since 2014

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Fine Payments as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 268.00 (-94%)	\$ 4,183.45 (+1,727%)	\$ 229.00 (-76%)	\$ 947.13 (+16%)	\$ 818.48 (+1%)
Library Materials Returned as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 462.00 (-48%)	\$ 888.95 (-33%)	\$ 1,317.93 (-2%)	\$ 1,346.89 (-28%)
What We Paid Collection Agency for Their Services	\$ 0.00	\$ 0.00	\$ 134.10 (-75%)	\$ 528.66 (-5%)	\$ 558.08 (-45%)	\$ 1,022.23 (-3%)	\$ 1,051.42 (+40%)

**Value to Our Service Area**

Visit <https://www.BranchDistrictLibrary.org/value>  
 to learn how we determine these numbers.

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Value from Physical Item Checkouts	\$ 141,413.50	\$ 141,413.50 (+3%)	\$ 1,755,554.08 (-7%)	\$ 1,888,907.75 (-12%)	\$ 2,135,671.28 (+0%)	\$ 2,132,387.79 (-2%)	\$ 2,167,140.68 (+0%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 7,005.00	\$ 7,005.00 (+32%)	\$ 118,485.00 (-6%)	\$ 125,795.00	\$ 0.00	\$ 0.00	\$ 0.00
Value from Fax Service (Tracking Since 1/2018)	\$ 572.00	\$ 572.00 (-14%)	\$ 10,205.00 (+6%)	\$ 9,668.00	\$ 0.00	\$ 0.00	\$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	\$ 36.90	\$ 36.90 (-14%)	\$ 419.40 (-23%)	\$ 544.65	\$ 0.00	\$ 0.00	\$ 0.00
Value from Notary Services (Tracking Since 1/2018)	\$ 20.00	\$ 20.00 (-43%)	\$ 475.00 (+44%)	\$ 330.00	\$ 0.00	\$ 0.00	\$ 0.00
Value from Digital Services (Tracking Since 1/2018)	\$ 9,832.00	\$ 9,832.00 (-11%)	\$ 135,824.00 (+7%)	\$ 127,476.00	\$ 0.00	\$ 0.00	\$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	\$ 4,766.73	\$ 4,766.73 (+4%)	\$ 72,841.08 (-2%)	\$ 74,104.66	\$ 0.00	\$ 0.00	\$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 2,638.16	\$ 2,638.16 (-8%)	\$ 33,232.50 (+2%)	\$ 32,565.33	\$ 0.00	\$ 0.00	\$ 0.00
<b>TOTAL Value of Free Library Services</b>	<b>\$ 166,284.29</b>	<b>\$ 166,284.29 (+3%)</b>	<b>\$ 2,127,036.06 (-6%)</b>	<b>\$ 2,259,391.39 (+6%)</b>	<b>\$ 2,135,671.28 (+0%)</b>	<b>\$ 2,132,387.79 (-2%)</b>	<b>\$ 2,167,140.68 (+0%)</b>

## Materials Expenditures

Tracking since 2018

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Amount Spent on Books	\$ 4,481.69	\$ 4,481.69 (-41%)	\$ 76,878.30 (-18%)	\$ 93,763.50	\$ 0.00	\$ 0.00	\$ 0.00
Amount Spent on Periodicals	\$ 0.00	\$ 0.00	\$ 5,663.99 (-20%)	\$ 7,085.59	\$ 0.00	\$ 0.00	\$ 0.00
Amount Spent on Audiovisual Materials	\$ 1,186.21	\$ 1,186.21 (-33%)	\$ 15,009.96 (-17%)	\$ 17,998.47	\$ 0.00	\$ 0.00	\$ 0.00
Amount Spent on Digital Resources	\$ 0.00	\$ 0.00	\$ 28,412.62 (-35%)	\$ 43,798.90	\$ 0.00	\$ 0.00	\$ 0.00
<b>TOTAL Spent on All Library Materials</b>	<b>\$ 5,667.90</b>	<b>\$ 5,667.90 (-58%)</b>	<b>\$ 125,964.87 (-23%)</b>	<b>\$ 162,646.46</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>

## Other Expenditures

Tracking since 2018

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Total Materials Expenditures	\$ 5,667.90	\$ 5,667.90 (-58%)	\$ 125,964.87 (-23%)	\$ 162,646.46	\$ 0.00	\$ 0.00	\$ 0.00
Total Staff Expenditures	\$ 76,379.82	\$ 76,379.82 (-39%)	\$ 1,172,756.92 (-20%)	\$ 1,469,560.33	\$ 0.00	\$ 0.00	\$ 0.00
Expenditures in other categories	\$ 15,787.34	\$ 15,787.34 (-19%)	\$ 353,231.25 (-16%)	\$ 422,747.74	\$ 0.00	\$ 0.00	\$ 0.00
<b>TOTAL Expenditures in all Categories</b>	<b>\$ 122,752.58</b>	<b>\$ 122,752.58 (-23%)</b>	<b>\$ 1,797,240.67 (-13%)</b>	<b>\$ 2,054,954.53</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>

## Staffing

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Total BDL Staff	36	36 (avg) (-10%)	37 (avg) (-8%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)	29 (avg) (-3%)
BDL Staff with MLS Degree	5	5 (avg) (-17%)	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)	2 (avg)
Worked Full-Time Equivalents	28.51	28.51 (avg)	25.78 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)	15.75 (avg) (-6%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	43	43 (+1,333%)	534	0	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	4	4 (-98%)	1,065	0	0	0	0

## Outreach Services

Began 2018

January 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Number of Patrons Served by Outreach Services	0	0	70 (-8%)	76 (+2,433%)	3	0	0
Number of Items Delivered to Outreach Patrons	2	2 (-93%)	220 (-64%)	606 (+2,231%)	26	0	0

### Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

January 2020

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Heritage Room Attendance	42	42 (-2%)	484 (-34%)	736 (+12%)	658 (-7%)	705 (+51%)	468 (+50%)
In-Person Reference Questions	46	46 (+35%)	412 (-42%)	708 (+29%)	550 (+664%)	72 (+140%)	30 (-27%)
Reference Telephone Calls	18	18 (+29%)	232 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)	206 (+145%)
Online Reference Questions	4	4 (-20%)	65 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)	77 (+79%)

### Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

January 2020

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Kids' Place Attendance	865	865	9,710	0	0	0	0
In-Person Reference Questions	67	67	575	0	0	0	0
Reference Telephone Calls	15	15	224	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

### Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

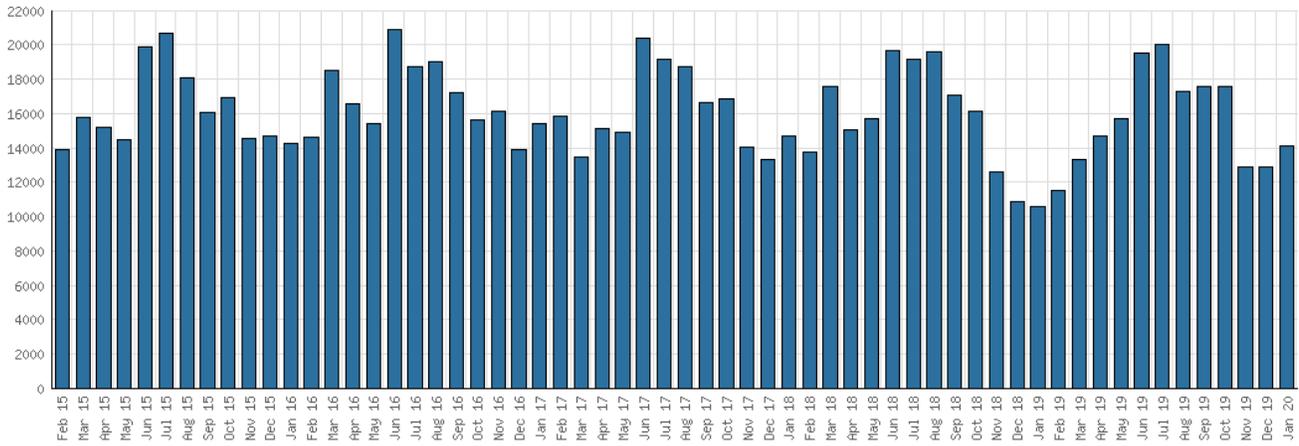
January 2020

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Teen Space Attendance	0	0	4,172	0	0	0	0
In-Person Reference Questions	0	0	93	0	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

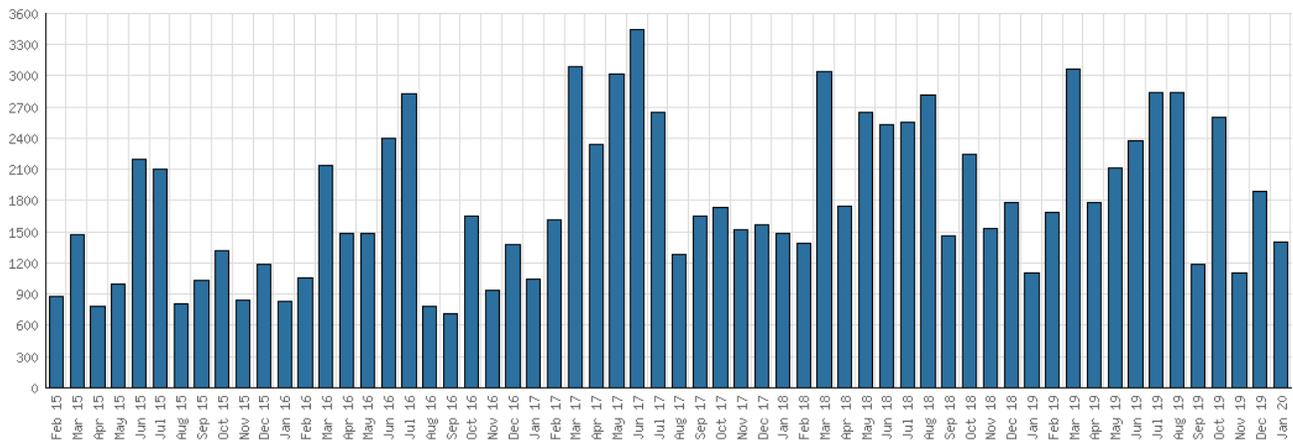
## Selected Graphs

### 5-year Monthly Trends

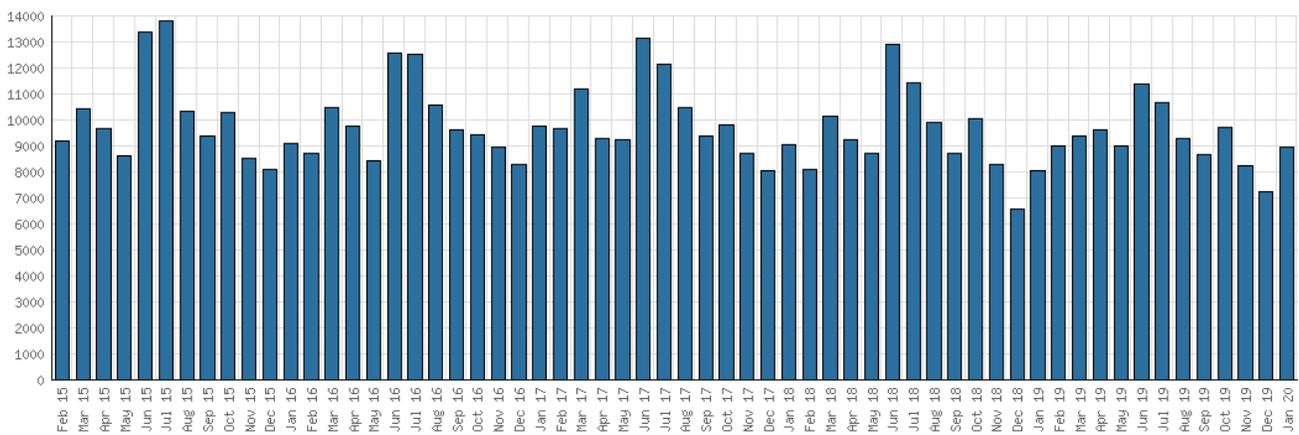
#### District Attendance



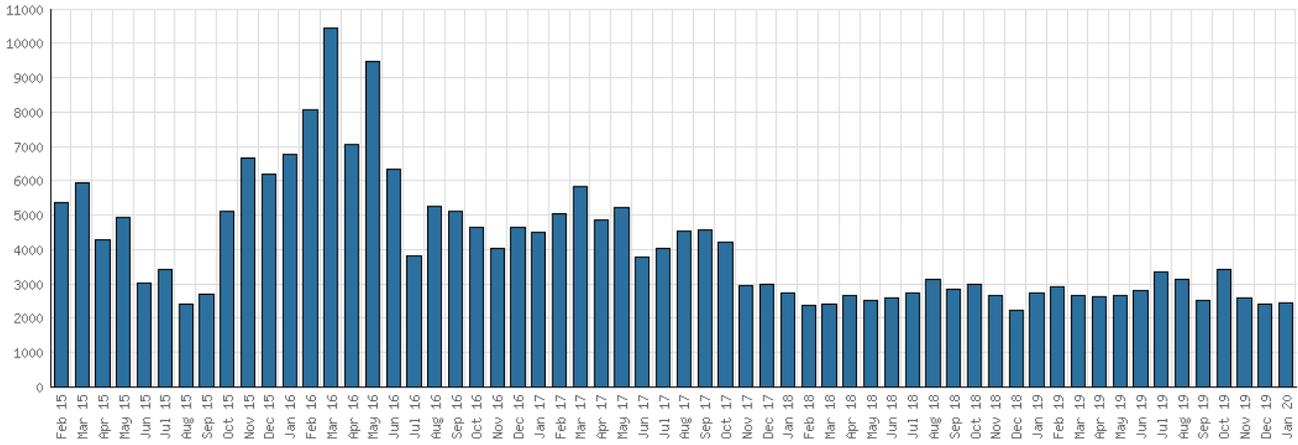
#### District Program Attendance



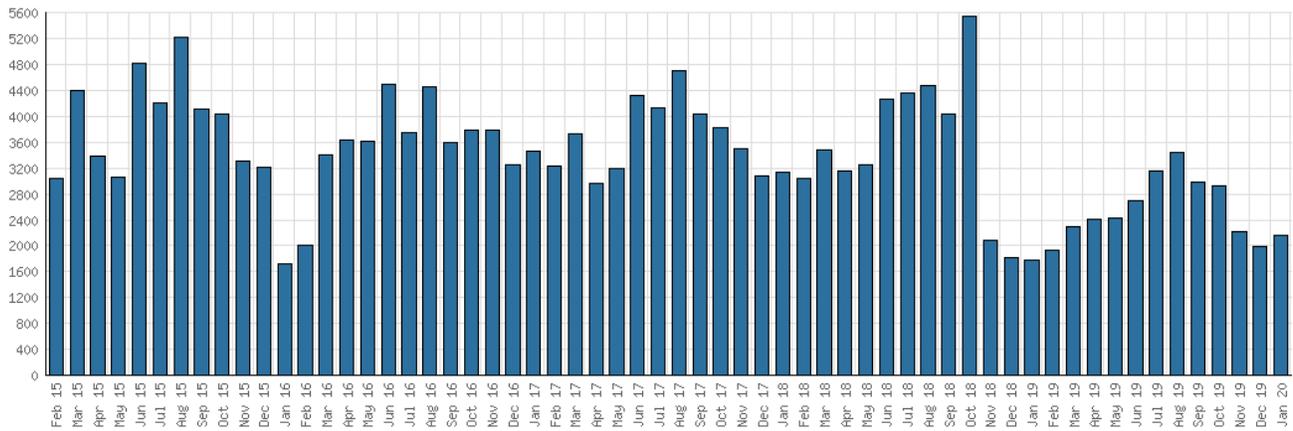
#### District Physical Checkouts



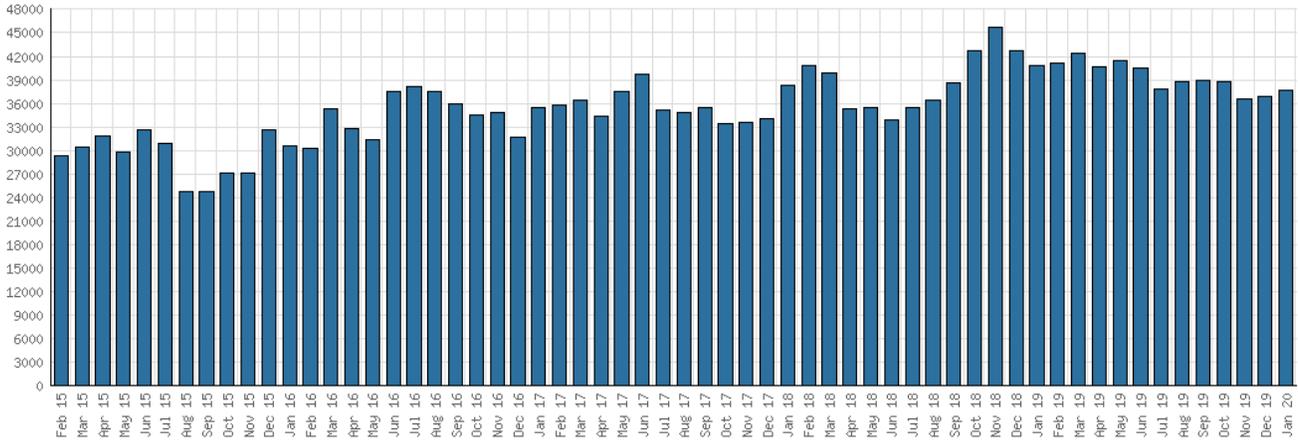
District Digital Usage



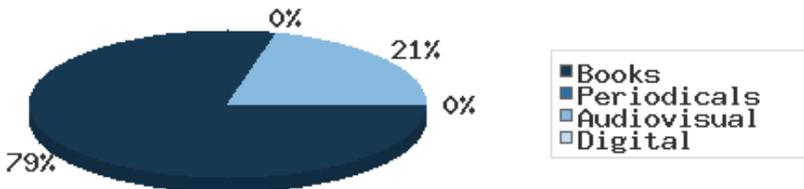
District Use of Library-Provided Computers



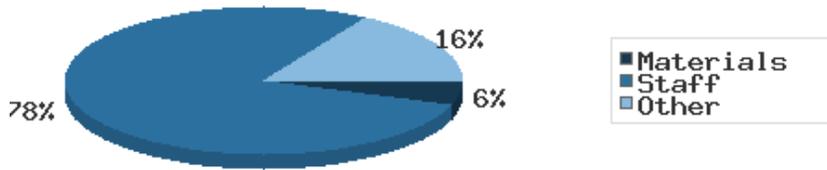
District One-Hour Sessions on Library Wifi



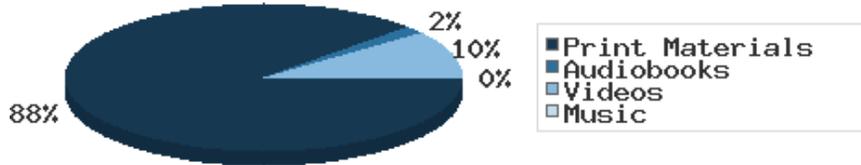
Year-to-Date Materials Expenditures



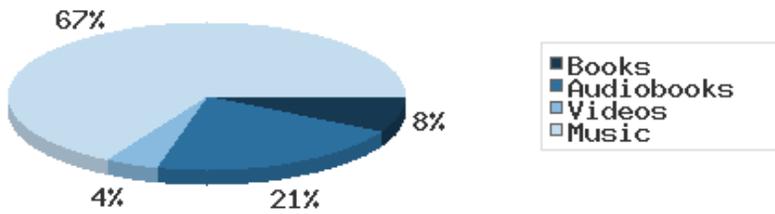
YTD Expenditures in all Categories



Physical Collection



Digital Collection



YTD Usage Breakdown of Digital Services

