ANNUAL REPORT
2019
BRANCH DISTRICT LIBRARY

www.BranchDistrictLibrary.org/annual_reports
2019 was a dynamic time for the Branch District Library.

Our One Book One County selection, *Radium Girls*, was a great success, a chilling read, and a reminder of how much progress has been made in workplace safety in a century.

BDL staff increased their exposure in the community in 2019, from hosting library booths at a variety of community events for the first time to attending more governmental and organizational meetings around the county than ever before.

We made a renewed effort in 2019 to get the word out to our patrons about all that we have to offer with the creation of a marketing team, culminating in the BDL’s first-ever Event Guide, which debuted in December.

Thanks to a grant received, we put on an outdoor Braille storybook display. Sighted and blind patrons alike were able enjoy *The Giant Jumperee* under the warm summer sun for over a month.

In October we held the hugely successful Family Fright Night, an event where over 400 patrons enjoyed crafts, games, and more in a safe and welcoming environment.

Throughout 2019, one thing remained constant: our dedicated, talented, and creative staff—like those pictured above—worked tirelessly to bring the world to Branch County through books, programs, and more. With a friendly smile offered to all who walked through our doors, our people are what make the Branch District Library such a great place to visit.
MISSION / VISION

Our **mission** is to provide the people of our communities with library collections and services to meet their educational, informational, and recreational needs.

Our **vision** is to provide vibrant resources and inclusive spaces for people to thrive through innovation, education, and entertainment.

CORE VALUES

- We are **Forward-Thinking**
- We are **Involved**
- We are **Trustworthy**
- We are **Community-Focused**
- We provide **High-Quality and Diverse Programs**
**BDL LEADERSHIP**

Oversight of BDL is provided by a Board of Trustees, representing all the communities of Branch County. Monthly Board meetings are always open to the public.

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**Trustees of the BDL Board as of December 2019**

- **President**
  Benjamin Jewell
  Representing the City of Coldwater

- **Vice President**
  Thomas Lowande
  Representing Union Twp.

- **Secretary**
  Martha Watson
  Representing the City of Coldwater

- **Susan Brooks**
  Representing the County-at-Large

- **Kimberly Langworthy**
  Representing the City of Coldwater

- **Susan Smith**
  Representing Quincy Twp.

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**BDL Management Team as of December 2019**

- **John Rucker**
  Library Director

- **Kimberly Feltner**
  Assistant Director

- **Jessica Tefft**
  Director of Public Services

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www.BranchDistrictLibrary.org/library_board
ORGANIZATIONAL
STRUCTURE

It all starts with YOU!

Tax Payers

Library Board

Library Director

- Bookkeeper
- Asst. Director
  - Technical Services
  - Interlibrary Loan / Delivery
- Director of Public Services
  - District Teen Services
  - Local History Services
- Branch Managers
  - Public Services
  - Friends of the Library Groups
  - Branch Advisory Boards
  - Volunteers
BY THE NUMBERS

In 2019...

...we circulated physical books, movies, and more 148,690 times—saving our patrons $1,891,378 if they had bought all these items.

...169,795 visits were made to the library.

...we had 744,551 digital items available for checkout.

...1,607 programs were put on for kids, teens, and adults. 24,571 people attended.

...we circulated physical books, movies, and more 148,690 times—saving our patrons $1,891,378 if they had bought all these items.

www.BranchDistrictLibrary.org/stats
BDL TRENDS
2019 compared to 2018.

Free Wifi use up 2%
474,250 total 1-hour sessions

Physical and digital checkouts down 1%
182,646 total circulations

Adult program attendance up 33%
2,627 total teen attendees

Reference questions answered up 14%
21,320 total questions answered
OPERATING BUDGET REVENUE

2019 Operating Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taxes</td>
<td>$1,612,571</td>
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<tr>
<td>Penal Fines</td>
<td>$216,713</td>
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<tr>
<td>State Aid</td>
<td>$37,646</td>
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<tr>
<td>All Other Sources</td>
<td>$63,681</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$1,930,611</strong></td>
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The average household in Branch County in 2019 paid about $78 per year in library taxes.

Undesignated Fund Balance

<table>
<thead>
<tr>
<th>Year End Fund Balance</th>
<th>Amount</th>
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<tbody>
<tr>
<td>2018</td>
<td>$805,903</td>
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<tr>
<td>2019</td>
<td>$939,353</td>
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## OPERATING BUDGET EXPENDITURES

### 2019 Operating Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Personnel</td>
<td>$1,330,166</td>
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<tr>
<td>Materials</td>
<td>$133,400</td>
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<tr>
<td>Programming</td>
<td>$30,157</td>
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<tr>
<td>Facilities</td>
<td>$183,436</td>
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<tr>
<td>All Other Library Expenditures</td>
<td>$120,082</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$1,797,241</strong></td>
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</table>

The average BDL cardholder in 2019 got more than $106 of value from library materials and services.
YOUR HOMETOWN LIBRARY

You’re never more than a few minutes away from your library.
A LOOK AROUND THE DISTRICT

Clockwise from center: Union Twp., Bronson, Quincy, Sherwood, Coldwater.