## Monthly Stats Brief Narrative

Through July 2020, the number of patrons entering our buildings greatly decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials greatly decreased year-to-date compared to 2019. About 5% of our registered cardholders checked out a physical item this past month, while about 3% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months
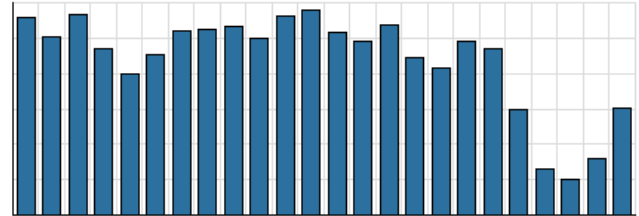
Digital vs. Physical Circulation YTD
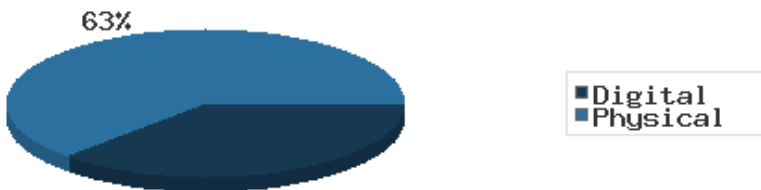
Digital usage has comprised about 37% of total materials use year-to-date through July 2020, and digital usage increased from this time in 2019.

In July 2020, BDL patrons saved $72,946.41 by checking out 5,703 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $103,979.97.

Programs Offered in 2020 YTD
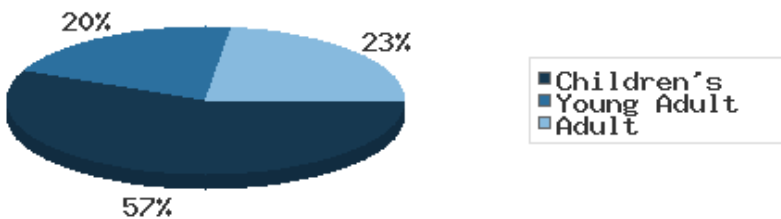
Compared to this time year-to-date 2019, the number of programs BDL offered has greatly decreased. Attendance at programs greatly increased over this same period.

July 2020 is our first full month open to the public. Programs were held virtually using the website and various social media platforms. Popular service MeLCat is still not available.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

Attendance
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Attendance	5,542	39,447 (-59%)	169,795 (-12%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)	195,735 (+17%)
Hours Open	1,032.00	3,581.00 (-46%)	11,250.25 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)	8,703.00 (+61%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	237.00		241.00 (-2%)	245.00	0.00	0.00	0.00

Patrons
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Population in our Service Area (Tracking Since 2018)	44,935	44,929 (avg) (-1%)	44,926 (avg)	44,926 (avg)	0 (avg)	0 (avg)	0 (avg)
Library Card Holders	20,972	20,913 (avg) (+3%)	20,773 (avg) (+3%)	20,166 (avg) (-21%)	25,685 (avg) (+3%)	24,899 (avg) (+4%)	23,974 (avg) (+5%)
Patrons Who Checked Out a Physical Item	1,115	1,027 (avg) (-53%)	1,890 (avg) (-0%)	1,896 (avg) (+0%)	1,887 (avg) (-7%)	2,030 (avg) (-2%)	2,069 (avg) (-2%)
New Library Card Holders Added	31	223 (-39%)	618 (-39%)	1,021 (+21%)	844 (-15%)	989 (-9%)	1,086 (-22%)
In-House Holds Filled for Our Library Card Holders	1,046	4,362 (-31%)	10,527 (-4%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)	10,225 (+7%)
Active Hoopla Users (Began 2016)	342	338 (avg) (+15%)	260 (avg) (-1%)	262 (avg) (+39%)	189 (avg) (+47%)	129 (avg)	0 (avg)
Active OverDrive Users	246	245 (avg) (+18%)	203 (avg) (+3%)	197 (avg) (+26%)	156 (avg) (+16%)	134 (avg) (-7%)	144 (avg) (+7%)

Physical Collection
Tracking Item-Type Breakdown Since 8/2017
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Physical Books and All other Print Materials in the Catalog	90,416		98,689 (-2%)	100,253 (-0%)	100,293	0	0
Physical Audiobooks in the Catalog	1,838		1,783 (-5%)	1,881 (+2%)	1,852	0	0
Physical Video Materials in the Catalog	11,163		11,460 (+8%)	10,579 (+1%)	10,519	0	0
Physical Music Recordings in the Catalog	178		159 (-53%)	337 (-2%)	345	0	0
TOTAL Physical Items in the Catalog	103,595		112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)

Digital Collection
Tracking Since 8/2017

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Ebooks in All Digital Collections	449,959		370,666 (+21%)	306,595 (+33%)	230,178	0	0
Audiobooks in All Digital Collections	105,666		86,004 (+19%)	71,995 (+36%)	52,833	0	0
Video Materials in All Digital Collections	16,996		16,267 (+14%)	14,229 (-10%)	15,767	0	0
Music Recordings in All Digital Collections	269,504		271,614 (+13%)	239,705 (-14%)	280,259	0	0
Periodicals in All Digital Collections	3,668		0	0	0	0	0
TOTAL of All Digital Collections	845,793		744,551 (+18%)	632,524 (+9%)	579,037	0	0

Total Collection
Tracking Since 8/2017

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Combined Physical Items	103,595		112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)
Combined Digital Collections	845,793		744,551 (+18%)	632,524 (+9%)	579,037	0	0
TOTAL of all Collections	949,388		856,604 (+15%)	745,574 (+8%)	692,046 (+447%)	126,407 (-4%)	131,432 (+1%)

Use of Physical Items
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Checkouts of Cataloged Items	4,693	28,280 (-58%)	110,285 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)	121,841 (-1%)
Renewals of Cataloged Items	792	3,416 (-58%)	13,490 (-1%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)	15,434 (-4%)
Items Used in the Library But Not Checked Out	114	1,016 (-61%)	4,166 (+49%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)	19 (-68%)
Checkouts of Uncataloged Items	104	730 (-62%)	3,294 (-16%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)	4,385 (-5%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	0	1,890 (-69%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	0	1,287 (-72%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)
TOTAL Use of Physical Items	5,703	36,619 (-60%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)	152,652 (-1%)

Use of Digital Resources
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
OverDrive Checkouts	1,134	7,968 (+29%)	10,822 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)	7,380 (+12%)
Hoopla Checkouts (Began 2016)	1,165	8,405 (+9%)	12,530 (-2%)	12,796 (+20%)	10,669 (+96%)	5,432	0
RB Digital Circulations (Began 2020)	114	656	0	0	0	0	0
All Other Digital Services	917	4,890 (-18%)	10,604 (+11%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)	45,565 (+203%)
TOTAL Use of Digital Resources	**3,330**	**21,919 (+10%)**	**33,956 (+7%)**	**31,869 (-39%)**	**52,539 (-31%)**	**75,722 (+43%)**	**52,945 (+145%)**

Total Item Usage
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Combined Checkouts of Physical Items	5,703	36,619 (-60%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)	152,652 (-1%)
Combined Use of Digital Resources	3,330	21,919 (+10%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)	52,945 (+145%)
TOTAL Uses of All BDL Items	**9,033**	**58,538 (-47%)**	**182,646 (-1%)**	**184,898 (-12%)**	**210,184 (-9%)**	**229,906 (+12%)**	**205,597 (+16%)**

Cataloging
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Physical Items Added to the Catalog	1,004	4,898 (-21%)	9,719 (-12%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)	8,582 (+40%)
Physical Items Deleted from the Catalog	4,796	13,591 (+116%)	10,769 (-2%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)	8,668 (+40%)

Notes

1. Weeding was done in larger numbers than usual at the Union Twp. Branch to prepare for our RFID project.
2. Weeding was done in larger numbers than usual at the Union Twp. Branch to prepare for our RFID project.

Reference Questions
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
General Reference Questions in Person	493	2,253 (-54%)	8,748 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)	2,806 (-0%)
Questions via Telephone Calls	579	1,773 (-24%)	4,111 (+6%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)	2,885 (+0%)
Reference Questions Delivered Online	12	104 (-50%)	281 (+85%)	152 (-35%)	233 (-23%)	304 (+34%)	227 (+77%)
In-Person Questions on Computer or Internet Use	261	1,725 (-61%)	7,505 (+6%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)	5,551 (+36%)
In-Person Questions about Our Online Databases	18	55 (-74%)	349 (-15%)	409 (+13%)	363 (+114%)	170 (+85%)	92 (-24%)
In-Person Tax Form Questions	9	281 (-11%)	326 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)	579 (+3%)
TOTAL of All Reference Questions	**1,372**	**6,191 (-50%)**	**21,320 (+14%)**	**18,654 (-11%)**	**20,990 (+14%)**	**18,422 (+52%)**	**12,140 (+15%)**

Notary Services
Began 9/2017 at Coldwater Only

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Patrons Who Used our Free Notary Services	2	19 (-71%)	95 (+44%)	66 (+371%)	14	0	0
Documents Notarized	3	26 (-73%)	124 (+85%)	67 (+253%)	19	0	0

MeLCat
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Requests from BDL Patrons for Items at Other MeLCat Libraries	0	2,014 (-68%)	10,538 (+1%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)	7,280 (+9%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	0	1,890 (-69%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)
Requests from Other MeLCat Libraries for Items at BDL	0	1,727 (-66%)	8,405 (-18%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)	5,989 (-10%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	0	1,287 (-72%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)

Programs Held
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Juvenile Programs Held	35	305 (-36%)	536 (-27%)	730 (+1%)	720 (+19%)	604 (+5%)	575 (+19%)
Young Adult Programs Held	1	109 (-21%)	264 (-22%)	338 (+41%)	239 (+47%)	163 (+8%)	151 (+20%)
Adult Programs Held	19	121 (+39%)	167 (+23%)	136 (-7%)	146 (-34%)	220 (+40%)	157 (+26%)
Juvenile Summer Reading Events Held	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)
Young Adult Summer Reading Events Held	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)
Adult Summer Reading Events Held	0	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)
Computer Classes Held	0	0	81 (+305%)	20 (-9%)	22 (+57%)	14 (-36%)	22 (-8%)
TOTAL of All Programs	55	535 (-45%)	1,211 (-13%)	1,390 (+9%)	1,279 (+14%)	1,122 (+4%)	1,079 (+24%)

Program Attendance
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Attendees at Juvenile Programs	2,273	15,443 (+86%)	10,939 (-30%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)	8,415 (+7%)
Attendees at Young Adult Programs	3	2,912 (+231%)	2,106 (-35%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)	884 (+38%)
Attendees at Adult Programs	728	8,697 (+785%)	2,627 (+33%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)	2,157 (+65%)
Attendees at Juvenile Summer Reading Events	0	0	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)
Attendees at Young Adult Summer Reading Events	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)
Attendees at Adult Summer Reading Events	0	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)
Attendees at Computer Classes	0	0	26 (+30%)	20 (-5%)	21 (+75%)	12 (-59%)	29 (+4%)
TOTAL of All Program Attendance	3,004	27,052 (+81%)	17,984 (-29%)	25,215 (+1%)	24,944 (+41%)	17,662 (+23%)	14,320 (+7%)

Summer Reading Overview
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles Signed Up for Summer Reading Program	91	91 (-87%)	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859
Young Adults Signed up for Summer Reading Program	29	29 (-78%)	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)	311
Adults Signed Up for Summer Reading Program	33	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85
Juveniles who Completed Summer Reading Program	91	91 (-76%)	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)	512
Young Adults who Completed Summer Reading Program	29	29 (-63%)	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)	122
Adults who Completed Summer Reading Program	33	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56
Juvenile Summer Reading Events Held	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)
Young Adult Summer Reading Events Held	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)
Adult Summer Reading Events Held	0	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)
Attendees at Juvenile Summer Reading Events	0	0	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)
Attendees at Young Adult Summer Reading Events	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)
Attendees at Adult Summer Reading Events	0	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)

Summer Reading Program Signups
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles Signed Up for Summer Reading Program	91	91 (-87%)	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859
Young Adults Signed up for Summer Reading Program	29	29 (-78%)	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)	311
Adults Signed Up for Summer Reading Program	33	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85
TOTAL Summer Reading Program Signups	153	153 (-85%)	594 (-57%)	1,373 (-17%)	1,655 (+42%)	1,166 (-7%)	1,255

Summary Reading Program Completions
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles who Completed Summer Reading Program	91	91 (-76%)	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)	512
Young Adults who Completed Summer Reading Program	29	29 (-63%)	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)	122
Adults who Completed Summer Reading Program	33	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56
TOTAL Summer Reading Program Completions	**153**	**153 (-74%)**	**381 (-32%)**	**560 (-37%)**	**882 (+52%)**	**581 (-16%)**	**690**

Library-Provided Computer Services
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
One-hour sessions on Library Wifi	20,406	176,048 (-38%)	474,750 (+2%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)	351,423 (+18%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		88 (-1%)	89 (+22%)	73	73	73
Sessions on Library-Provided Computers	560	6,961 (-64%)	34,577 (-24%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)	46,405 (+6%)
Hours Library-Provided Computers Used (Tracking Since 2018)	257.08	4,718.99 (-65%)	24,280.36 (-2%)	24,701.55	0.00	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	52		52 (+4%)	50 (+22%)	41	41	41

Website Stats
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Monthly Website Sessions	3,345	22,852 (-36%)	58,161 (+28%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)	72,706 (+6%)
Monthly Website Page Views	8,807	51,885 (-36%)	129,778 (+9%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)	169,630 (+4%)

Faxes, Prints, and Sales
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Fax Pages Received	0	110 (-52%)	350 (-16%)	419 (+61%)	260 (+19%)	219 (+27%)	173 (+3%)
Fax Pages Sent	480	1,981 (-64%)	9,524 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)	1,882 (+39%)
Free Prints for Job Seekers	26	702 (-59%)	2,796 (-23%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)	2,335 (-23%)
Black and White Patron Prints (Tracking Since 6/2016)	2,099	17,959 (-59%)	75,818 (-6%)	81,016 (+7%)	75,606 (+113%)	35,561	0
Color Patron Prints (Tracking Since 6/2016)	240	2,468 (-62%)	11,299 (-8%)	12,285 (+20%)	10,253 (+154%)	4,036	0
Flash Drives Sold (Tracking Since 6/2016)	1	9 (-57%)	37 (-10%)	41 (-27%)	56 (+4%)	54	0
Earbuds Sold (Tracking Since 6/2016)	12	95 (-67%)	462 (-14%)	538 (+29%)	416 (+151%)	166	0

Fines and Fees
Overdue Fines Dropped in 2017

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Fines and Fees Payments Received	$ 221.53	$ 780.90 (-62%)	$ 3,092.62 (+28%)	$ 2,412.73 (-68%)	$ 7,628.31 (-24%)	$ 10,062.96 (-30%)	$ 14,448.76 (-3%)
Outstanding Fines and Fees	$ 51,266.37		55,588.42 (-0%)	55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)	221,076.26 (+5%)

Debt Collections
Unique Management Services, Inc.
Tracking Since 2014

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Fine Payments as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 268.00 (-94%)	$ 4,183.45 (+1,727%)	$ 229.00 (-76%)	$ 947.13 (+16%)	$ 818.48 (+1%)
Library Materials Returned as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 0.00	$ 462.00 (-48%)	$ 888.95 (-33%)	$ 1,317.93 (-2%)	$ 1,346.89 (-28%)
What We Paid Collection Agency for Their Services	$ 0.00	$ 0.00	$ 134.10 (-75%)	$ 528.66 (-5%)	$ 558.08 (-45%)	$ 1,022.23 (-3%)	$ 1,051.42 (+40%)

Value to Our Service Area

Visit **https://www.BranchDistrictLibrary.org/value**
to learn how we determine these numbers.

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Value from Physical Item Checkouts	$ 72,946.41	$ 439,984.56 (-59%)	$ 1,755,554.08 (-7%)	$ 1,888,907.75 (-12%)	$ 2,135,671.28 (+0%)	$ 2,132,387.79 (-2%)	$ 2,167,140.68 (+0%)
Value from Attending Programs (Tracking Since 1/2018)	$ 15,020.00	$ 38,540.00 (-47%)	$ 118,485.00 (-6%)	$ 125,795.00	$ 0.00	$ 0.00	$ 0.00
Value from Fax Service (Tracking Since 1/2018)	$ 480.00	$ 2,063.00 (-66%)	$ 10,205.00 (+6%)	$ 9,668.00	$ 0.00	$ 0.00	$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	$ 3.90	$ 104.40 (-60%)	$ 419.40 (-23%)	$ 544.65	$ 0.00	$ 0.00	$ 0.00
Value from Notary Services (Tracking Since 1/2018)	$ 10.00	$ 90.00 (-73%)	$ 475.00 (+44%)	$ 330.00	$ 0.00	$ 0.00	$ 0.00
Value from Digital Services (Tracking Since 1/2018)	$ 13,320.00	$ 86,548.00 (+9%)	$ 135,824.00 (+7%)	$ 127,476.00	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	$ 771.24	$ 14,156.97 (-65%)	$ 72,841.08 (-2%)	$ 74,104.66	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	$ 1,428.42	$ 12,323.36 (-38%)	$ 33,232.50 (+2%)	$ 32,565.33	$ 0.00	$ 0.00	$ 0.00
TOTAL Value of Free Library Services	**$ 103,979.97**	**$ 593,810.29 (-54%)**	**$ 2,127,036.06 (-6%)**	**$ 2,259,391.39 (+6%)**	**$ 2,135,671.28 (+0%)**	**$ 2,132,387.79 (-2%)**	**$ 2,167,140.68 (+0%)**

Materials Expenditures

Tracking since 2018

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Amount Spent on Books	$ 10,220.30	$ 33,801.75 (-34%)	$ 76,878.30 (-18%)	$ 93,763.50	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Periodicals	$ 0.00	$ 170.29 (-84%)	$ 5,663.99 (-20%)	$ 7,085.59	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Audiovisual Materials	$ 2,955.03	$ 7,192.92 (-17%)	$ 15,009.96 (-17%)	$ 17,998.47	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Digital Resources	$ 2,094.76	$ 20,070.57 (+22%)	$ 28,412.62 (-35%)	$ 43,798.90	$ 0.00	$ 0.00	$ 0.00
TOTAL Spent on All Library Materials	**$ 15,270.09**	**$ 61,235.53 (-21%)**	**$ 125,964.87 (-23%)**	**$ 162,646.46**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Other Expenditures
Tracking since 2018

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Total Materials Expenditures	$ 15,270.09	$ 61,235.53 (-21%)	$ 125,964.87 (-23%)	$ 162,646.46	$ 0.00	$ 0.00	$ 0.00
Total Staff Expenditures	$ 71,871.71	$ 555,638.21 (-24%)	$ 1,172,756.92 (-20%)	$ 1,469,560.33	$ 0.00	$ 0.00	$ 0.00
Expenditures in other categories	$ 54,893.54	$ 248,164.42 (+23%)	$ 353,231.25 (-16%)	$ 422,747.74	$ 0.00	$ 0.00	$ 0.00
TOTAL Expenditures in all Categories	$ 163,273.54	$ 1,016,547.35 (-6%)	$ 1,797,240.67 (-13%)	$ 2,054,954.53	$ 0.00	$ 0.00	$ 0.00

Staffing
July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Total BDL Staff	36	36 (avg) (-3%)	37 (avg) (-8%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)	29 (avg) (-3%)
BDL Staff with MLS Degree	5	5 (avg) (+25%)	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)	2 (avg)
Worked Full-Time Equivalents	24.72	26.22 (avg)	25.78 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)	15.75 (avg) (-6%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	72	557 (+243%)	534	0	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	0	39 (-95%)	1,065	0	0	0	0

Outreach Services
Began 2018

July 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Number of Patrons Served by Outreach Services	6	8 (-86%)	70 (-8%)	76 (+2,433%)	3	0	0
Number of Items Delivered to Outreach Patrons	29	42 (-77%)	220 (-64%)	606 (+2,231%)	26	0	0

Coldwater Branch Heritage Room
Stats part of Coldwater Branch totals above; shown here for convenience.

July 2020

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Heritage Room Attendance	2	101 (-64%)	484 (-34%)	736 (+12%)	658 (-7%)	705 (+51%)	468 (+50%)
In-Person Reference Questions	0	76 (-70%)	412 (-42%)	708 (+29%)	550 (+664%)	72 (+140%)	30 (-27%)
Reference Telephone Calls	5	46 (-64%)	232 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)	206 (+145%)
Online Reference Questions	3	16 (-60%)	65 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)	77 (+79%)

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

July 2020

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Kids' Place Attendance	112	2,007 (-64%)	9,710	0	0	0	0
In-Person Reference Questions	12	133 (-60%)	575	0	0	0	0
Reference Telephone Calls	32	63 (-50%)	224	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

July 2020

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Teen Space Attendance	5	773 (-70%)	4,172	0	0	0	0
In-Person Reference Questions	0	4 (-95%)	93	0	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Selected Graphs
5-year Monthly Trends
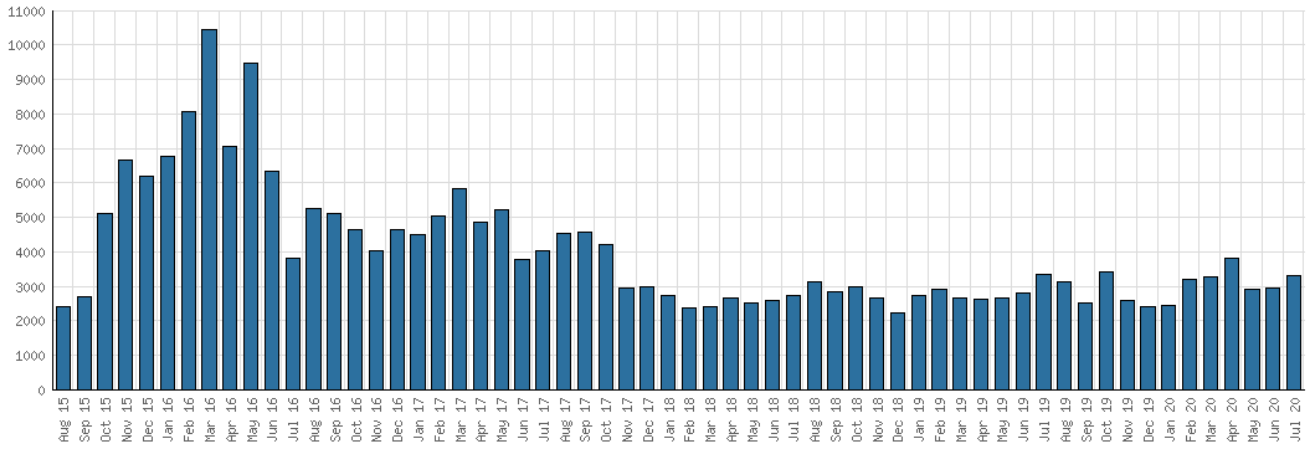
District Attendance
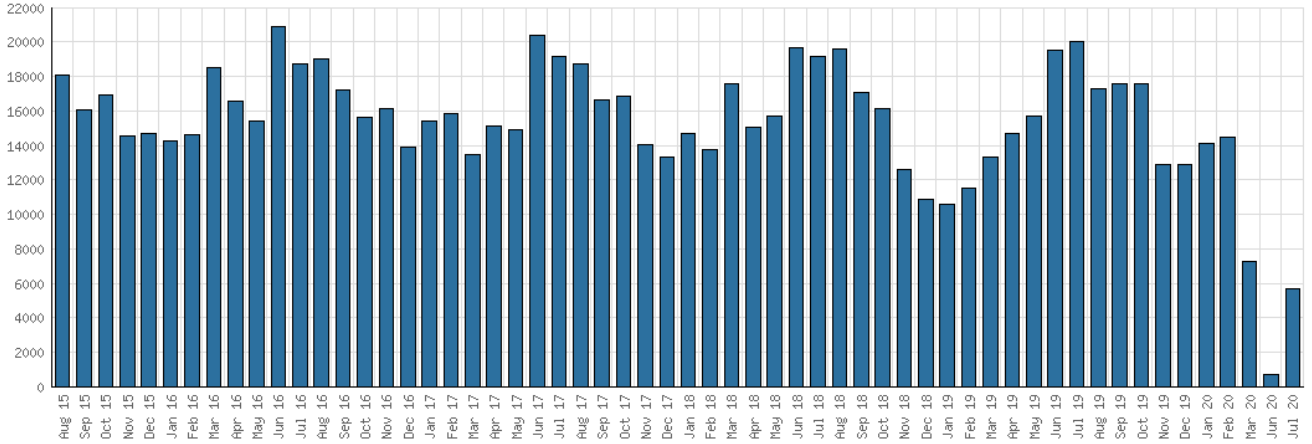
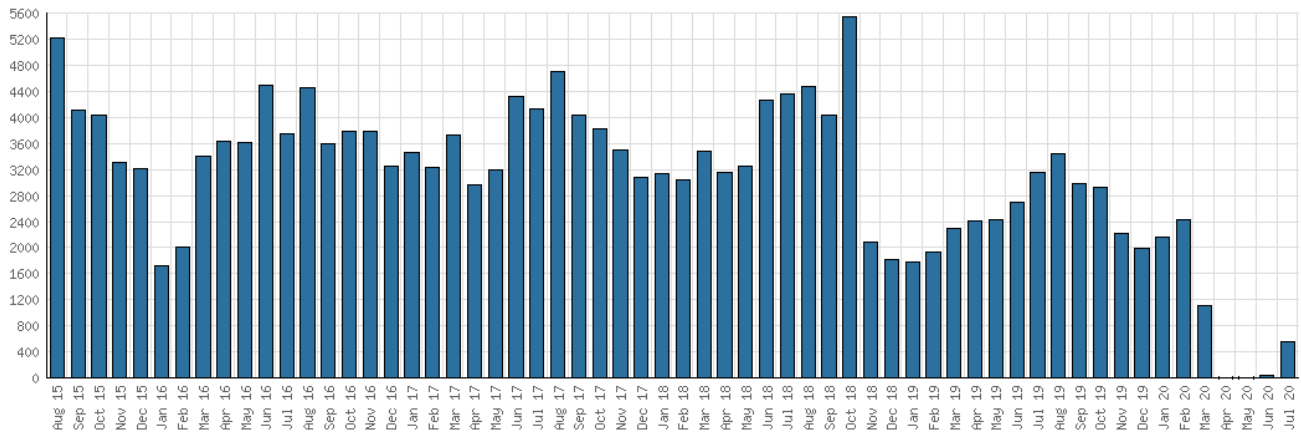

District Program Attendance
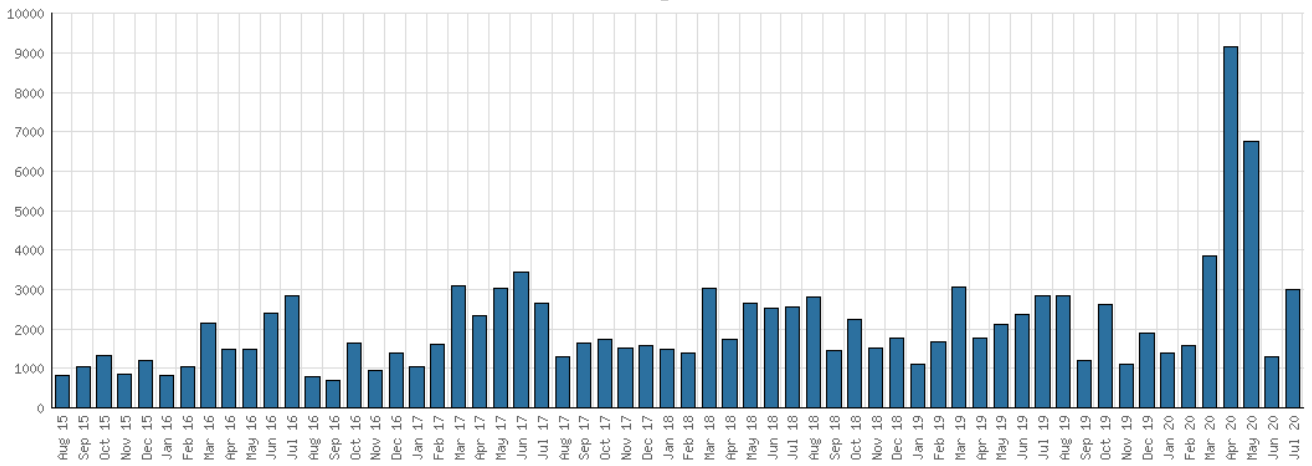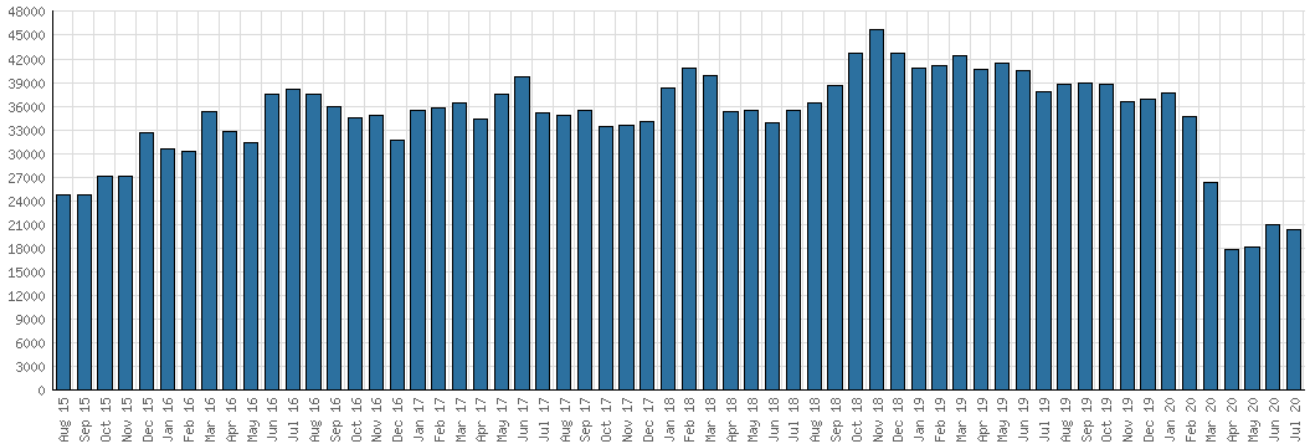

District Physical Checkouts
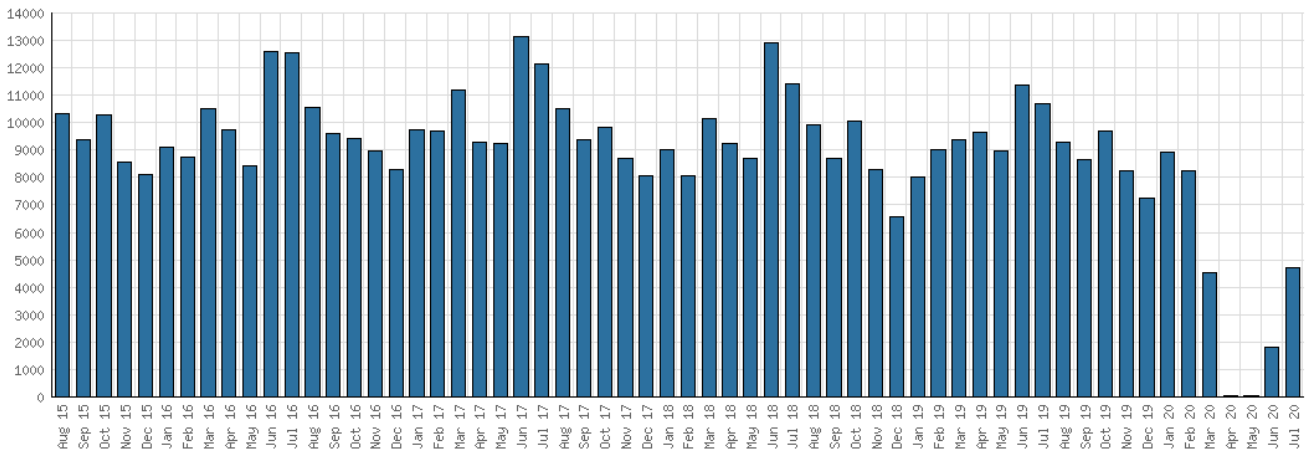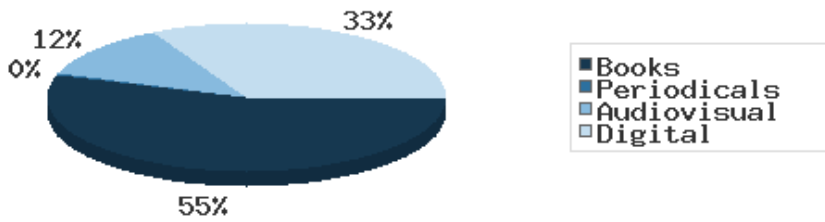
District Digital Usage

District Use of Library-Provided Computers

District One-Hour Sessions on Library Wifi
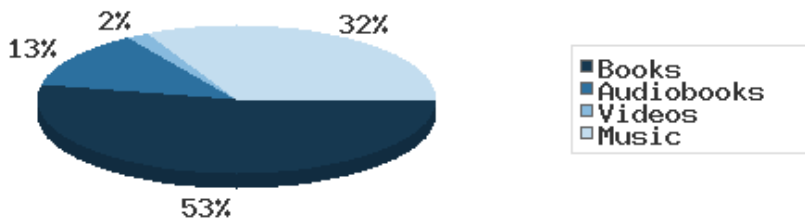

Year-to-Date Materials Expenditures

33%

12%

0%

55%

- Books
- Periodicals
- Audiovisual
- Digital

YTD Expenditures in all Categories

29%
7%
64%

- Materials
- Staff
- Other

Physical Collection

2%
11%
0%
87%

- Print Materials
- Audiobooks
- Videos
- Music

Digital Collection

2%
13%
32%
53%

- Books
- Audiobooks
- Videos
- Music
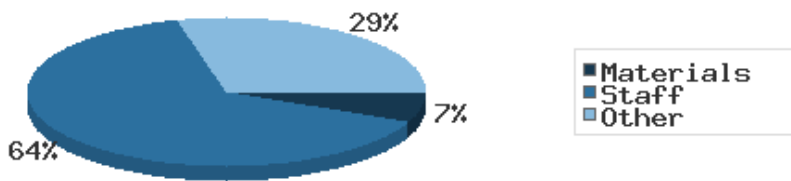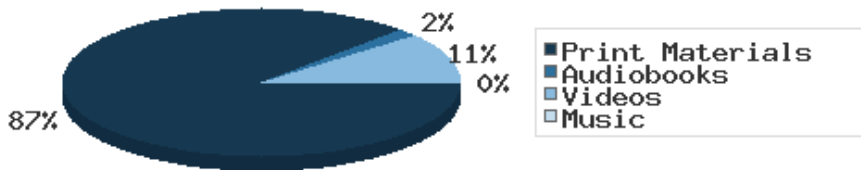
YTD Usage Breakdown of Digital Services

23%
40%
37%

- Overdrive
- Hoopla
- Other Digital