## Monthly Stats Brief Narrative

Through February 2020, the number of patrons entering our buildings increased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials stayed about the same year-to-date compared to 2019. About 10% of our registered cardholders checked out a physical item this past month, while about 2% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months
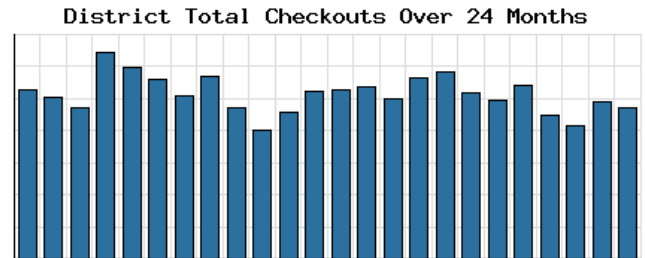
Digital vs. Physical Circulation YTD

80%

20%
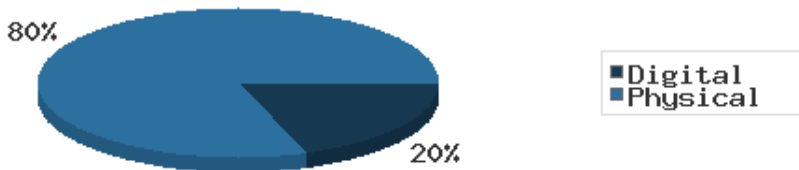
■ Digital
■ Physical

Digital usage has comprised about 20% of total materials use year-to-date through February 2020, and digital usage stayed about the same from this time in 2019.

In February 2020, BDL patrons saved $129,276.00 by checking out 10,973 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $159,146.75.

Programs Offered in 2020 YTD

28%

12%

60%

■ Children's
■ Young Adult
■ Adult
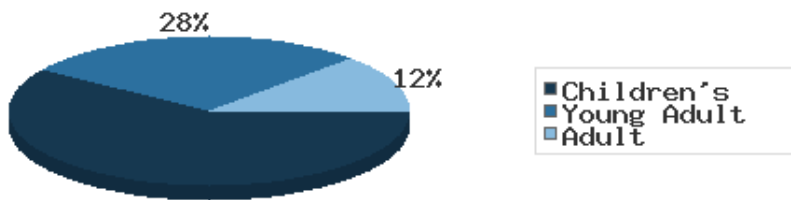
Compared to this time year-to-date 2019, the number of programs BDL offered has greatly increased. Attendance at programs somewhat increased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

Attendance
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Attendance	12,477	25,718 (+16%)	169,795 (-12%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)	195,735 (+17%)
Hours Open	970.00	1,995.00 (+14%)	11,250.25 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)	8,703.00 (+61%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	238.00		241.00 (-2%)	245.00	0.00	0.00	0.00

Patrons
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Population in our Service Area (Tracking Since 2018)	44,926	44,926 (avg)	44,926 (avg)	44,926 (avg)	0 (avg)	0 (avg)	0 (avg)
Library Card Holders	20,856	20,829 (avg) (+3%)	20,773 (avg) (+3%)	20,166 (avg) (-21%)	25,685 (avg) (+3%)	24,899 (avg) (+4%)	23,974 (avg) (+5%)
Patrons Who Checked Out a Physical Item	1,995	2,059 (avg) (+6%)	1,890 (avg) (-0%)	1,896 (avg) (+0%)	1,887 (avg) (-7%)	2,030 (avg) (-2%)	2,069 (avg) (-2%)
New Library Card Holders Added	49	81 (-37%)	618 (-39%)	1,021 (+21%)	844 (-15%)	989 (-9%)	1,086 (-22%)
In-House Holds Filled for Our Library Card Holders	831	2,115 (+22%)	10,527 (-4%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)	10,225 (+7%)
Active Hoopla Users (Began 2016)	290	302 (avg) (+5%)	260 (avg) (-1%)	262 (avg) (+39%)	189 (avg) (+47%)	129 (avg)	0 (avg)
Active OverDrive Users	227	225 (avg) (+10%)	203 (avg) (+3%)	197 (avg) (+26%)	156 (avg) (+16%)	134 (avg) (-7%)	144 (avg) (+7%)

Physical Collection
Tracking Item-Type Breakdown Since 8/2017
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Physical Books and All other Print Materials in the Catalog	98,798		98,689 (-2%)	100,253 (-0%)	100,293	0	0
Physical Audiobooks in the Catalog	1,823		1,783 (-5%)	1,881 (+2%)	1,852	0	0
Physical Video Materials in the Catalog	11,531		11,460 (+8%)	10,579 (+1%)	10,519	0	0
Physical Music Recordings in the Catalog	159		159 (-53%)	337 (-2%)	345	0	0
TOTAL Physical Items in the Catalog	112,288		112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)

Digital Collection
Tracking Since 8/2017

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Ebooks in All Digital Collections	373,598		370,666 (+21%)	306,595 (+33%)	230,178	0	0
Audiobooks in All Digital Collections	87,817		86,004 (+19%)	71,995 (+36%)	52,833	0	0
Video Materials in All Digital Collections	16,410		16,267 (+14%)	14,229 (-10%)	15,767	0	0
Music Recordings in All Digital Collections	272,672		271,614 (+13%)	239,705 (-14%)	280,259	0	0
TOTAL of All Digital Collections	**750,497**		**744,551 (+18%)**	**632,524 (+9%)**	**579,037**	**0**	**0**

Total Collection
Tracking Since 8/2017

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Combined Physical Items	112,288		112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)
Combined Digital Collections	750,497		744,551 (+18%)	632,524 (+9%)	579,037	0	0
TOTAL of all Collections	**862,785**		**856,604 (+15%)**	**745,574 (+8%)**	**692,046 (+447%)**	**126,407 (-4%)**	**131,432 (+1%)**

Use of Physical Items
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Checkouts of Cataloged Items	8,243	17,187 (+1%)	110,285 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)	121,841 (-1%)
Renewals of Cataloged Items	964	2,079 (+2%)	13,490 (-1%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)	15,434 (-4%)
Items Used in the Library But Not Checked Out	274	675 (+36%)	4,166 (+49%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)	19 (-68%)
Checkouts of Uncataloged Items	240	460 (-4%)	3,294 (-16%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)	4,385 (-5%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	706	1,571 (-18%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	546	1,252 (-20%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)
TOTAL Use of Physical Items	**10,973**	**23,224 (-1%)**	**148,690 (-3%)**	**153,029 (-3%)**	**157,645 (+2%)**	**154,184 (+1%)**	**152,652 (-1%)**

Use of Digital Resources
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
OverDrive Checkouts	1,037	2,056 (+14%)	10,822 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)	7,380 (+12%)
Hoopla Checkouts (Began 2016)	989	2,088 (-5%)	12,530 (-2%)	12,796 (+20%)	10,669 (+96%)	5,432	0
All Other Digital Services	1,165	1,505 (-10%)	10,604 (+11%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)	45,565 (+203%)
TOTAL Use of Digital Resources	**3,191**	**5,649 (-0%)**	**33,956 (+7%)**	**31,869 (-39%)**	**52,539 (-31%)**	**75,722 (+43%)**	**52,945 (+145%)**

Total Item Usage
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Combined Checkouts of Physical Items	10,973	23,224 (-1%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)	152,652 (-1%)
Combined Use of Digital Resources	3,191	5,649 (-0%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)	52,945 (+145%)
TOTAL Uses of All BDL Items	14,164	28,873 (-1%)	182,646 (-1%)	184,898 (-12%)	210,184 (-9%)	229,906 (+12%)	205,597 (+16%)

Cataloging
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Physical Items Added to the Catalog	803	2,001 (+10%)	9,719 (-12%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)	8,582 (+40%)
Physical Items Deleted from the Catalog	547	1,833 (+114%)	10,769 (-2%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)	8,668 (+40%)

Reference Questions
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
General Reference Questions in Person	605	1,380 (+32%)	8,748 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)	2,806 (-0%)
Questions via Telephone Calls	342	786 (+20%)	4,111 (+6%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)	2,885 (+0%)
Reference Questions Delivered Online	7	19 (-63%)	281 (+85%)	152 (-35%)	233 (-23%)	304 (+34%)	227 (+77%)
In-Person Questions on Computer or Internet Use	509	1,109 (+1%)	7,505 (+6%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)	5,551 (+36%)
In-Person Questions about Our Online Databases	18	29 (-26%)	349 (-15%)	409 (+13%)	363 (+114%)	170 (+85%)	92 (-24%)
In-Person Tax Form Questions	143	233 (+16%)	326 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)	579 (+3%)
TOTAL of All Reference Questions	1,624	3,556 (+15%)	21,320 (+14%)	18,654 (-11%)	20,990 (+14%)	18,422 (+52%)	12,140 (+15%)

Notary Services
Began 9/2017 at Coldwater Only

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Patrons Who Used our Free Notary Services	4	8 (-27%)	95 (+44%)	66 (+371%)	14	0	0
Documents Notarized	4	9 (-53%)	124 (+85%)	67 (+253%)	19	0	0

MeLCat
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Requests from BDL Patrons for Items at Other MeLCat Libraries	748	1,664 (-17%)	10,538 (+1%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)	7,280 (+9%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	706	1,571 (-18%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)
Requests from Other MeLCat Libraries for Items at BDL	640	1,418 (-18%)	8,405 (-18%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)	5,989 (-10%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	546	1,252 (-20%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)

Programs Held
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juvenile Programs Held	88	183 (+34%)	536 (-27%)	730 (+1%)	720 (+19%)	604 (+5%)	575 (+19%)
Young Adult Programs Held	49	86 (+169%)	264 (-22%)	338 (+41%)	239 (+47%)	163 (+8%)	151 (+20%)
Adult Programs Held	12	38 (+65%)	167 (+23%)	136 (-7%)	146 (-34%)	220 (+40%)	157 (+26%)
Juvenile Summer Reading Events Held	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)
Young Adult Summer Reading Events Held	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)
Adult Summer Reading Events Held	0	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)
Computer Classes Held	0	0	81 (+305%)	20 (-9%)	22 (+57%)	14 (-36%)	22 (-8%)
TOTAL of All Programs	**149**	**307 (+58%)**	**1,211 (-13%)**	**1,390 (+9%)**	**1,279 (+14%)**	**1,122 (+4%)**	**1,079 (+24%)**

Program Attendance
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Attendees at Juvenile Programs	1,224	2,195 (-2%)	10,939 (-30%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)	8,415 (+7%)
Attendees at Young Adult Programs	178	343 (+29%)	2,106 (-35%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)	884 (+38%)
Attendees at Adult Programs	167	432 (+50%)	2,627 (+33%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)	2,157 (+65%)
Attendees at Juvenile Summer Reading Events	6	6	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)
Attendees at Young Adult Summer Reading Events	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)
Attendees at Adult Summer Reading Events	0	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)
Attendees at Computer Classes	0	0	26 (+30%)	20 (-5%)	21 (+75%)	12 (-59%)	29 (+4%)
TOTAL of All Program Attendance	**1,575**	**2,976 (+7%)**	**17,984 (-29%)**	**25,215 (+1%)**	**24,944 (+41%)**	**17,662 (+23%)**	**14,320 (+7%)**

Summer Reading Overview
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles Signed Up for Summer Reading Program	0	0	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859
Young Adults Signed up for Summer Reading Program	0	0	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)	311
Adults Signed Up for Summer Reading Program	0	0	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85
Juveniles who Completed Summer Reading Program	0	0	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)	512
Young Adults who Completed Summer Reading Program	0	0	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)	122
Adults who Completed Summer Reading Program	0	0	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56
Juvenile Summer Reading Events Held	0	0	93 (-18%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)
Young Adult Summer Reading Events Held	0	0	53 (+8%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)
Adult Summer Reading Events Held	0	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)
Attendees at Juvenile Summer Reading Events	6	6	1,725 (-55%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)
Attendees at Young Adult Summer Reading Events	0	0	251 (-25%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)
Attendees at Adult Summer Reading Events	0	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)

Summer Reading Program Signups
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles Signed Up for Summer Reading Program	0	0	345 (-54%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859
Young Adults Signed up for Summer Reading Program	0	0	90 (-76%)	378 (-2%)	385 (+241%)	113 (-64%)	311
Adults Signed Up for Summer Reading Program	0	0	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85
TOTAL Summer Reading Program Signups	**0**	**0**	**594 (-57%)**	**1,373 (-17%)**	**1,655 (+42%)**	**1,166 (-7%)**	**1,255**

Summer Reading Program Completions
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	2018	2017	2016	2015
Juveniles who Completed Summer Reading Program	0	0	203 (-22%)	260 (-50%)	518 (+13%)	459 (-10%)	512
Young Adults who Completed Summer Reading Program	0	0	60 (-56%)	135 (-50%)	268 (+332%)	62 (-49%)	122
Adults who Completed Summer Reading Program	0	0	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56
TOTAL Summer Reading Program Completions	**0**	**0**	**381 (-32%)**	**560 (-37%)**	**882 (+52%)**	**581 (-16%)**	**690**

Library-Provided Computer Services
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
One-hour sessions on Library Wifi	34,663	72,351 (-12%)	474,750 (+2%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)	351,423 (+18%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		88 (-1%)	89 (+22%)	73	73	73
Sessions on Library-Provided Computers	2,738	5,161 (+17%)	34,577 (-24%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)	46,405 (+6%)
Hours Library-Provided Computers Used (Tracking Since 2018)	2,034.73	3,623.64 (+18%)	24,280.36 (-2%)	24,701.55	0.00	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	52		52 (+4%)	50 (+22%)	41	41	41

Website Stats
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Monthly Website Sessions	4,154	8,729 (-1%)	58,161 (+28%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)	72,706 (+6%)
Monthly Website Page Views	8,539	18,178 (-14%)	129,778 (+9%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)	169,630 (+4%)

Faxes, Prints, and Sales
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Fax Pages Received	52	85 (+305%)	350 (-16%)	419 (+61%)	260 (+19%)	219 (+27%)	173 (+3%)
Fax Pages Sent	587	1,126 (-14%)	9,524 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)	1,882 (+39%)
Free Prints for Job Seekers	281	527 (+3%)	2,796 (-23%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)	2,335 (-23%)
Black and White Patron Prints (Tracking Since 6/2016)	5,787	12,368 (+8%)	75,818 (-6%)	81,016 (+7%)	75,606 (+113%)	35,561	0
Color Patron Prints (Tracking Since 6/2016)	997	1,749 (+20%)	11,299 (-8%)	12,285 (+20%)	10,253 (+154%)	4,036	0
Flash Drives Sold (Tracking Since 6/2016)	5	8 (+60%)	37 (-10%)	41 (-27%)	56 (+4%)	54	0
Earbuds Sold (Tracking Since 6/2016)	45	66 (-6%)	462 (-14%)	538 (+29%)	416 (+151%)	166	0

Fines and Fees
Overdue Fines Dropped in 2017

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Fines and Fees Payments Received	$ 205.02	$ 362.79 (-22%)	$ 3,092.62 (+28%)	$ 2,412.73 (-68%)	$ 7,628.31 (-24%)	$ 10,062.96 (-30%)	$ 14,448.76 (-3%)
Outstanding Fines and Fees	$ 54,941.75		55,588.42 (-0%)	55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)	221,076.26 (+5%)

Debt Collections
Unique Management Services, Inc.
Tracking Since 2014

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Fine Payments as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 268.00 (-94%)	$ 4,183.45 (+1,727%)	$ 229.00 (-76%)	$ 947.13 (+16%)	$ 818.48 (+1%)
Library Materials Returned as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 0.00	$ 462.00 (-48%)	$ 888.95 (-33%)	$ 1,317.93 (-2%)	$ 1,346.89 (-28%)
What We Paid Collection Agency for Their Services	$ 0.00	$ 0.00	$ 134.10 (-75%)	$ 528.66 (-5%)	$ 558.08 (-45%)	$ 1,022.23 (-3%)	$ 1,051.42 (+40%)

Value to Our Service Area
Visit **https://www.BranchDistrictLibrary.org/value**
to learn how **we** determine these numbers.

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Value from Physical Item Checkouts	$ 129,276.00	$ 270,689.50 (-6%)	$ 1,755,554.08 (-7%)	$ 1,888,907.75 (-12%)	$ 2,135,671.28 (+0%)	$ 2,132,387.79 (-2%)	$ 2,167,140.68 (+0%)
Value from Attending Programs (Tracking Since 1/2018)	$ 7,875.00	$ 14,880.00 (+22%)	$ 118,485.00 (-6%)	$ 125,795.00	$ 0.00	$ 0.00	$ 0.00
Value from Fax Service (Tracking Since 1/2018)	$ 639.00	$ 1,211.00 (-9%)	$ 10,205.00 (+6%)	$ 9,668.00	$ 0.00	$ 0.00	$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	$ 42.15	$ 79.05 (+4%)	$ 419.40 (-23%)	$ 544.65	$ 0.00	$ 0.00	$ 0.00
Value from Notary Services (Tracking Since 1/2018)	$ 20.00	$ 40.00 (-27%)	$ 475.00 (+44%)	$ 330.00	$ 0.00	$ 0.00	$ 0.00
Value from Digital Services (Tracking Since 1/2018)	$ 12,764.00	$ 22,596.00 (-0%)	$ 135,824.00 (+7%)	$ 127,476.00	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	$ 6,104.19	$ 10,870.92 (+18%)	$ 72,841.08 (-2%)	$ 74,104.66	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	$ 2,426.41	$ 5,064.57 (-12%)	$ 33,232.50 (+2%)	$ 32,565.33	$ 0.00	$ 0.00	$ 0.00
TOTAL Value of Free Library Services	**$ 159,146.75**	**$ 325,431.04 (-4%)**	**$ 2,127,036.06 (-6%)**	**$ 2,259,391.39 (+6%)**	**$ 2,135,671.28 (+0%)**	**$ 2,132,387.79 (-2%)**	**$ 2,167,140.68 (+0%)**

Materials Expenditures
Tracking since 2018

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Amount Spent on Books	$ 6,282.86	$ 10,764.55 (-35%)	$ 76,878.30 (-18%)	$ 93,763.50	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Periodicals	$ 0.00	$ 0.00	$ 5,663.99 (-20%)	$ 7,085.59	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Audiovisual Materials	$ 1,428.48	$ 2,614.69 (-11%)	$ 15,009.96 (-17%)	$ 17,998.47	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Digital Resources	$ 3,406.82	$ 3,406.82 (-51%)	$ 28,412.62 (-35%)	$ 43,798.90	$ 0.00	$ 0.00	$ 0.00
TOTAL Spent on All Library Materials	**$ 11,118.16**	**$ 16,786.06 (-37%)**	**$ 125,964.87 (-23%)**	**$ 162,646.46**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Other Expenditures
Tracking since 2018

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Total Materials Expenditures	$ 11,118.16	$ 16,786.06 (-37%)	$ 125,964.87 (-23%)	$ 162,646.46	$ 0.00	$ 0.00	$ 0.00
Total Staff Expenditures	$ 74,812.22	$ 151,192.04 (-37%)	$ 1,172,756.92 (-20%)	$ 1,469,560.33	$ 0.00	$ 0.00	$ 0.00
Expenditures in other categories	$ 32,156.68	$ 47,944.02 (+11%)	$ 353,231.25 (-16%)	$ 422,747.74	$ 0.00	$ 0.00	$ 0.00
TOTAL Expenditures in all Categories	**$ 138,925.03**	**$ 261,677.61 (-16%)**	**$ 1,797,240.67 (-13%)**	**$ 2,054,954.53**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Staffing
February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Total BDL Staff	36	36 (avg) (-10%)	37 (avg) (-8%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)	29 (avg) (-3%)
BDL Staff with MLS Degree	5	5 (avg) (-17%)	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)	2 (avg)
Worked Full-Time Equivalents	23.35	25.93 (avg) (-11%)	25.78 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)	15.75 (avg) (-6%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	41	84 (+42%)	534	0	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	14	18 (-94%)	1,065	0	0	0	0

Outreach Services
Began 2018

February 2020

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2019	**2018**	**2017**	**2016**	**2015**
Number of Patrons Served by Outreach Services	0	0	70 (-8%)	76 (+2,433%)	3	0	0
Number of Items Delivered to Outreach Patrons	0	2 (-95%)	220 (-64%)	606 (+2,231%)	26	0	0

Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

February 2020

Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
		2019	2018	2017	2016	2015
Heritage Room Attendance	39	81 (+25%)	484 (-34%)	736 (+12%)	658 (-7%)	705 (+51%)	468 (+50%)
In-Person Reference Questions	16	62 (+7%)	412 (-42%)	708 (+29%)	550 (+664%)	72 (+140%)	30 (-27%)
Reference Telephone Calls	15	33 (-6%)	232 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)	206 (+145%)
Online Reference Questions	4	8 (-47%)	65 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)	77 (+79%)

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

February 2020

Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
		2019	2018	2017	2016	2015
Kids' Place Attendance	768	1,633	9,710	0	0	0	0
In-Person Reference Questions	44	111	575	0	0	0	0
Reference Telephone Calls	11	26	224	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

February 2020

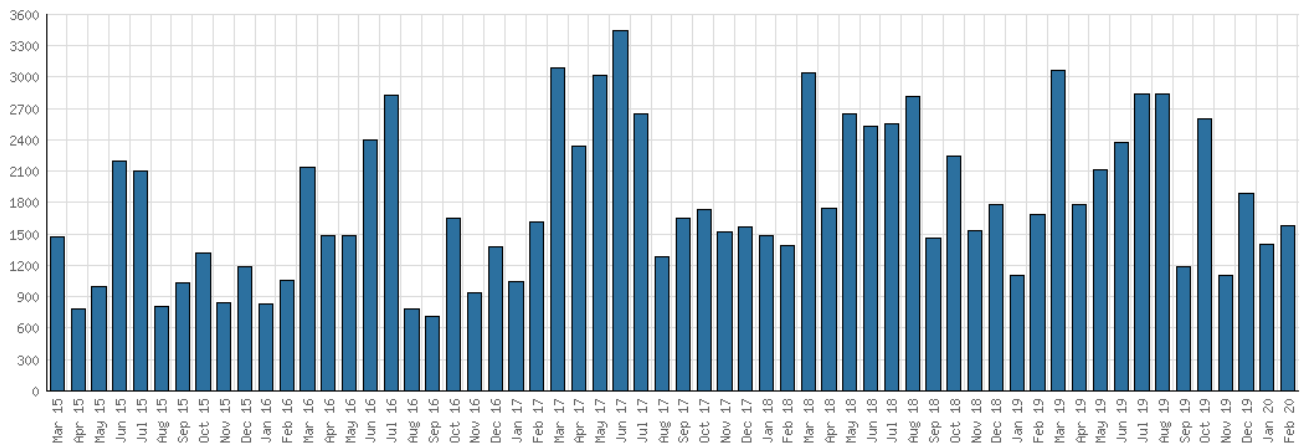| Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
		2019	2018	2017	2016	2015
Teen Space Attendance	536	536	4,172	0	0	0	0
In-Person Reference Questions	2	2	93	0	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Selected Graphs
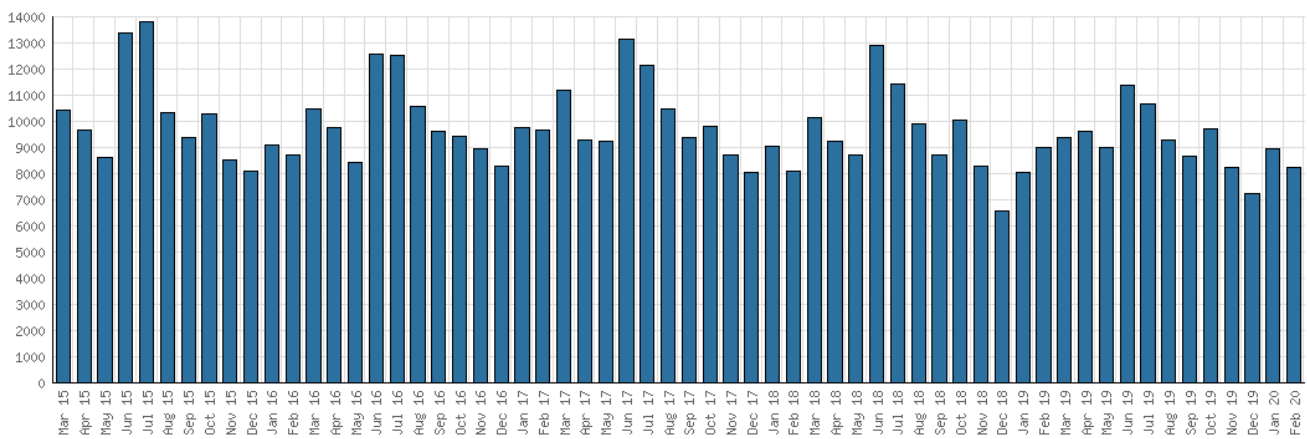**5-year Monthly Trends**

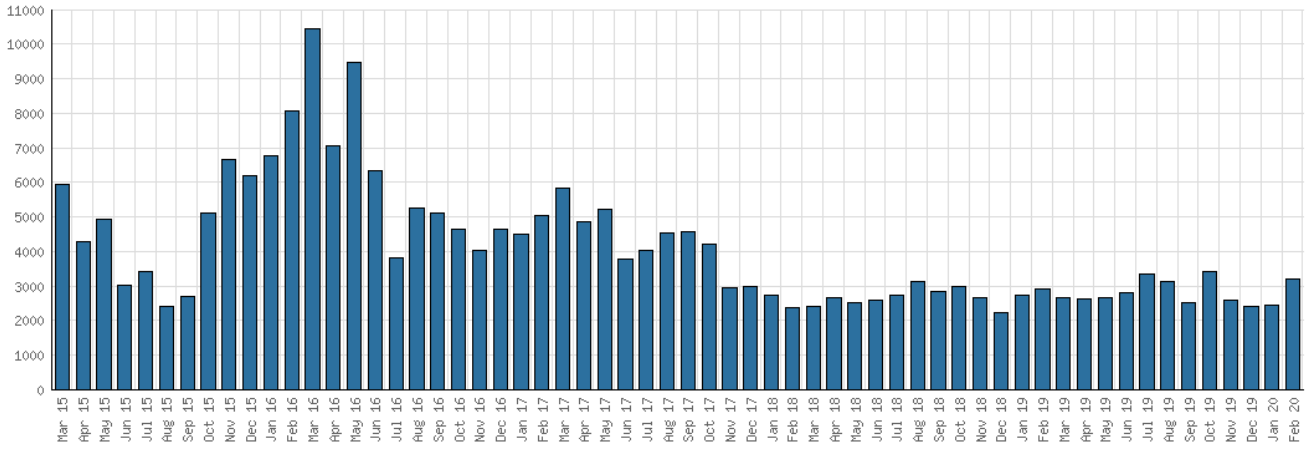## District Attendance
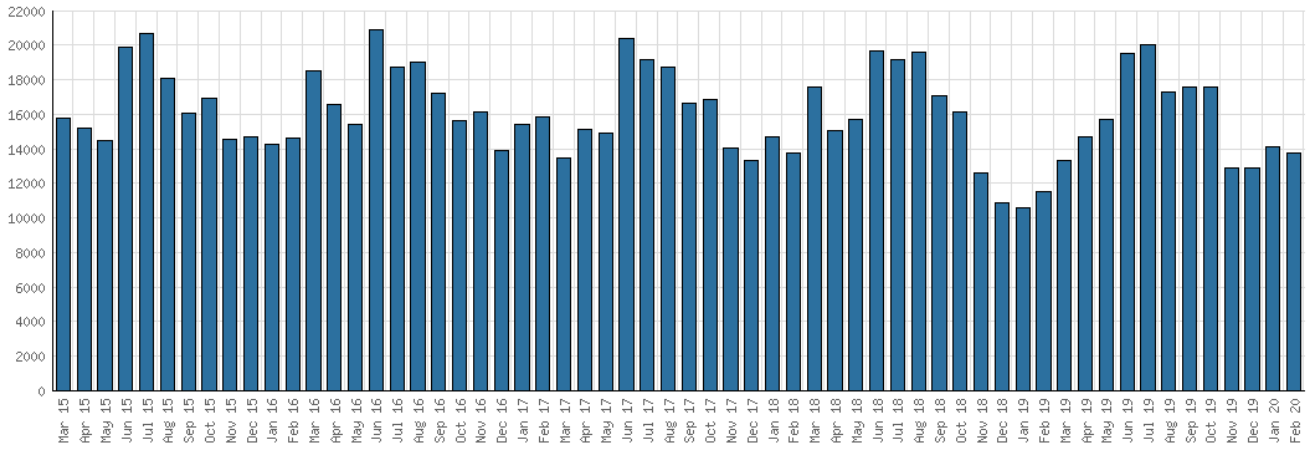
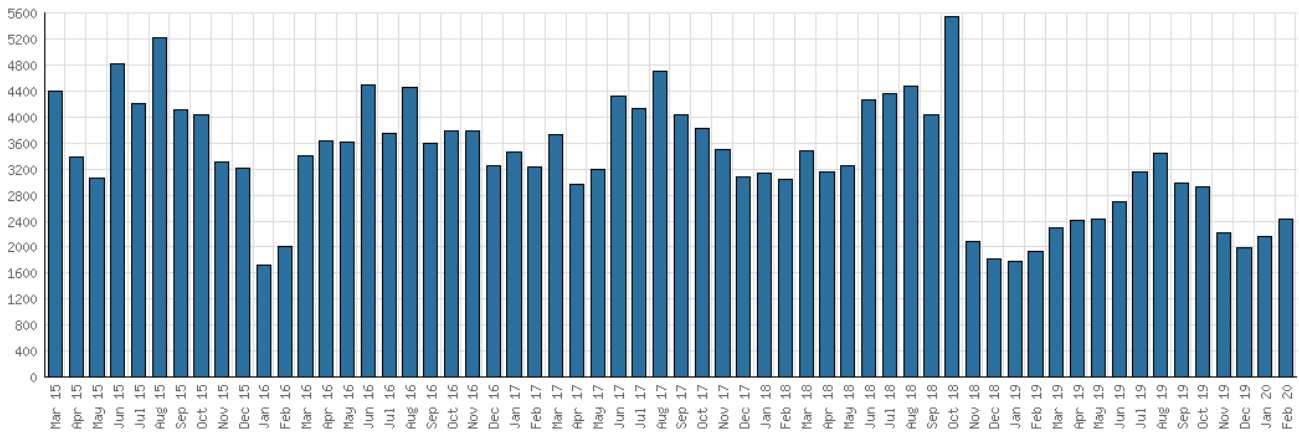## District Program Attendance

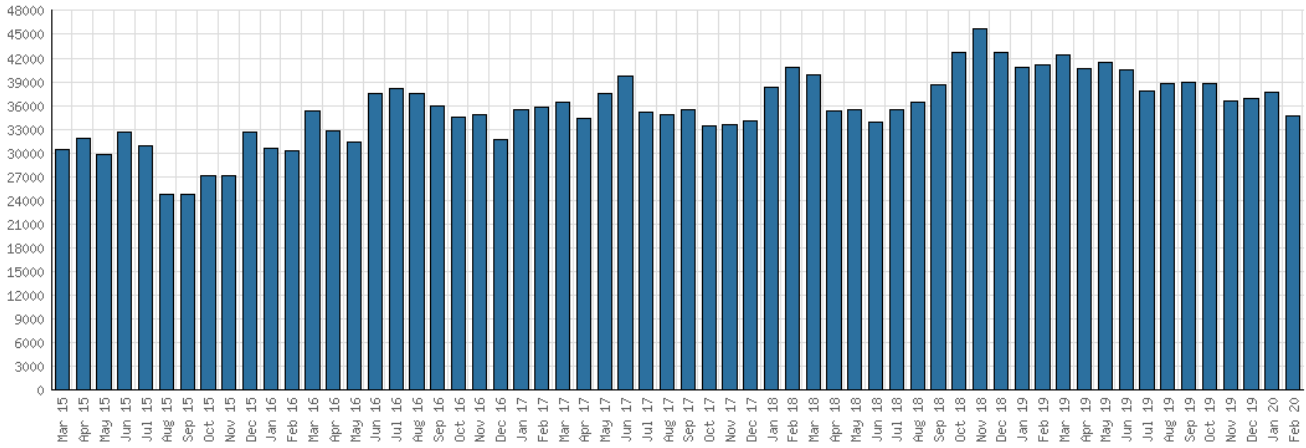## District Physical Checkouts
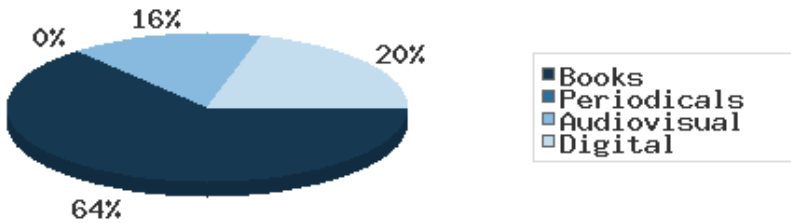
District Digital Usage

District Use of Library-Provided Computers

District One-Hour Sessions on Library Wifi

Year-to-Date Materials Expenditures
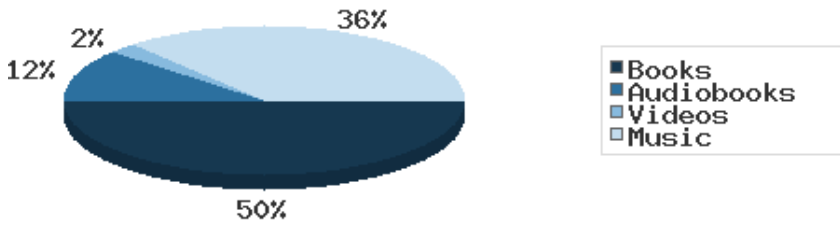

16%
0%
20%
64%

- Books
- Periodicals
- Audiovisual
- Digital

YTD Expenditures in all Categories

22%

8%

70%

- ■Materials
- ■Staff
- □Other

Physical Collection

2%

10%

0%

88%

- ■Print Materials
- ■Audiobooks
- □Videos
- □Music

Digital Collection

36%

2%

12%

50%

- ■Books
- ■Audiobooks
- □Videos
- □Music
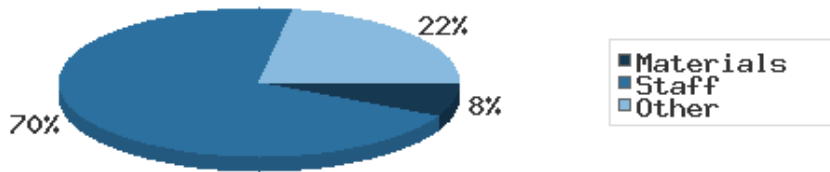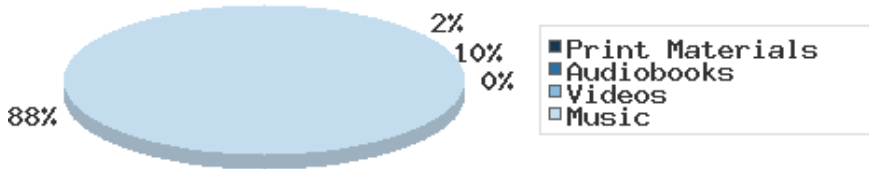
YTD Usage Breakdown of Digital Services

27%

37%

36%

- ■Overdrive
- ■Hoopla
- □Other Digital