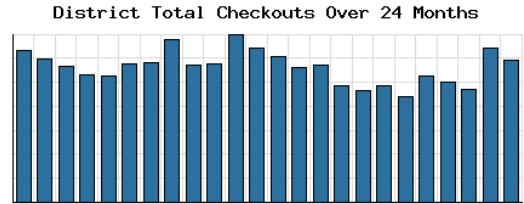


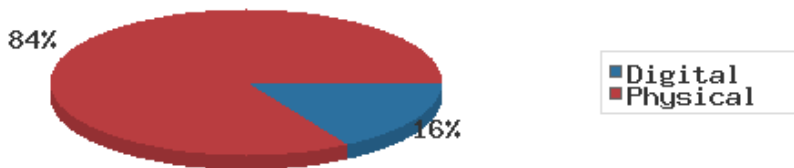


Monthly Stats Brief Narrative

In July 2018, the number of patrons entering our buildings stayed about the same system-wide compared to this month the previous year. Combined physical and digital use of library materials decreased year-to-date compared to 2017. About 13% of our registered cardholders checked out a physical item this past month, while about 2% of registered cardholders checked out a digital item.



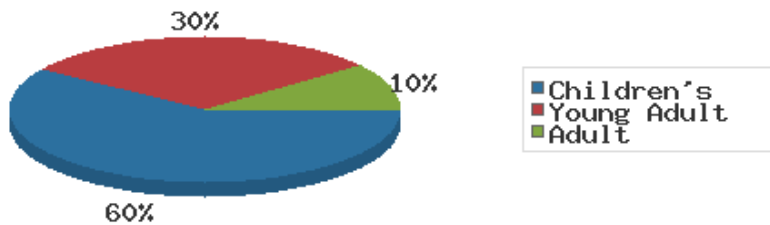
Digital vs. Physical Circulation



Digital usage comprised about 16% of total materials use in July 2018, and digital usage greatly decreased from this time in 2017.

In July 2018, BDL patrons saved \$185,819.55 by checking out 15,070 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community.

Programs Offered in 2018



Compared to this time in 2017, the number of programs BDL offered year-to-date has slightly increased. Attendance at programs decreased over this same period.

2018's Summer Reading signups and completions were down compared to previous years. BDL used the Wandoo Reader Software this year, provided by the Library of Michigan to all libraries in the state. This software enabled online book tracking, but we also provided a paper tracking form as in years past, so it is unclear if this change caused decline in participation.

See the full statistical report, starting on the next page, for details and more graphs.

Attendance

July 2018

	Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Attendance	285	2,681	11,390	1,102	747	2,970	19,175	115,582	193,922	200,991	195,735	167,414	171,507
<i>Previous Year</i>	378	2,382	12,184	1,097	917	2,223	19,181	114,314	200,991	195,735	167,414	171,507	196,465
<i>Change</i>	-25%	+13%	-7%	+0%	-19%	+34%	-0%	+1%	-4%	+3%	+17%	-2%	-13%
Hours Open	104.00	169.00	258.00	166.50	148.00	166.00	1,011.50	7,156.50	10,869.15	10,877.50	8,703.00	5,395.00	5,228.00
<i>Previous Year</i>	101.00	119.00	251.00	134.50	102.00	135.00	842.50	6,277.65	10,877.50	8,703.00	5,395.00	5,228.00	5,612.00
<i>Change</i>	+3%	+42%	+3%	+24%	+45%	+23%	+20%	+14%	-0%	+25%	+61%	+3%	-7%

Patrons

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Population in our Service Area (Tracking Since 2018)							45,130		0	0	0	0	0
<i>Previous Year</i>							0		0	0	0	0	0
<i>Change</i>													
Library Card Holders	292	2,821	12,573	1,895	399	1,788	19,768		25,685	24,899	23,974	22,879	21,771
<i>Previous Year</i>	376	3,301	16,086	2,843	480	2,315	25,401		24,899	23,974	22,879	21,771	20,674
<i>Change</i>	-22%	-15%	-22%	-33%	-17%	-23%	-22%		+3%	+4%	+5%	+5%	+5%
Patrons Who Checked Out a Physical Item	50	385	1,401	303	104	305	2,548		1,887	2,030	2,069	2,109	2,349
<i>Previous Year</i>	70	441	1,542	321	76	268	2,718		2,030	2,069	2,109	2,349	2,589
<i>Change</i>	-29%	-13%	-9%	-6%	+37%	+14%	-6%		-7%	-2%	-2%	-10%	-9%
New Library Card Holders Added	0	19	59	12	5	9	104	573	844	989	1,086	1,390	1,142
<i>Previous Year</i>	2	12	52	8	1	8	83	536	989	1,086	1,390	1,142	1,338
<i>Change</i>		+58%	+13%	+50%	+400%	+13%	+25%	+7%	-15%	-9%	-22%	+22%	-15%
In-House Holds Filled for Our Library Card Holders	26	114	509	116	60	104	929	6,459	11,650	10,407	10,225	9,546	11,327
<i>Previous Year</i>	15	155	559	140	41	92	1,002	7,000	10,407	10,225	9,546	11,327	12,928
<i>Change</i>	+73%	-26%	-9%	-17%	+46%	+13%	-7%	-8%	+12%	+2%	+7%	-16%	-12%
Active Hoopla Users (Began 2016)							271		189	129	0	0	0
<i>Previous Year</i>							172		129	0	0	0	0
<i>Change</i>							+58%		+47%				
Active OverDrive Users							180		156	134	144	134	112
<i>Previous Year</i>							147		134	144	134	112	96
<i>Change</i>							+22%		+16%	-7%	+7%	+20%	+17%

Physical Collection

Tracking Since 8/2017

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Physical Books and All other Print Materials in the Catalog	5,000	14,522	45,331	16,779	6,810	12,496	100,938		100,293	0	0	0	0
<i>Previous Year</i>	0	0	0	0	0	0	0		0	0	0	0	0
<i>Change</i>													
Physical Audiobooks in the Catalog	36	105	1,331	306	3	68	1,849		1,852	0	0	0	0
<i>Previous Year</i>	0	0	0	0	0	0	0		0	0	0	0	0
<i>Change</i>													
Physical Video Materials in the Catalog	829	1,299	3,509	1,786	1,455	1,378	10,256		10,519	0	0	0	0
<i>Previous Year</i>	0	0	0	0	0	0	0		0	0	0	0	0
<i>Change</i>													
Physical Music Recordings in the Catalog	1	84	116	127	0	9	337		345	0	0	0	0
<i>Previous Year</i>	0	0	0	0	0	0	0		0	0	0	0	0
<i>Change</i>													
TOTAL Physical Items in the Catalog	5,866	16,010	50,287	18,998	8,268	13,951	113,380		113,009	126,407	131,432	130,210	128,968
<i>Previous Year</i>	5,887	17,723	53,191	19,097	7,959	13,056	116,913		126,407	131,432	130,210	128,968	126,849
<i>Change</i>	-0%	-10%	-5%	-1%	+4%	+7%	-3%		-11%	-4%	+1%	+1%	+2%

Total Collection

Tracking Since 8/2017

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Combined Physical Items	5,866	16,010	50,287	18,998	8,268	13,951	113,380		113,009	126,407	131,432	130,210	128,968
<i>Previous Year</i>	5,887	17,723	53,191	19,097	7,959	13,056	116,913		126,407	131,432	130,210	128,968	126,849
<i>Change</i>	-0%	-10%	-5%	-1%	+4%	+7%	-3%		-11%	-4%	+1%	+1%	+2%
Combined Digital Collections							632,867		579,037	0	0	0	0
<i>Previous Year</i>							0		0	0	0	0	0
<i>Change</i>													
TOTAL of all Collections	5,866	16,010	50,287	18,998	8,268	13,951	746,247		692,046	126,407	131,432	130,210	128,968
<i>Previous Year</i>	5,887	17,723	53,191	19,097	7,959	13,056	116,913		126,407	131,432	130,210	128,968	126,849
<i>Change</i>	-0%	-10%	-5%	-1%	+4%	+7%	+538%		+447%	-4%	+1%	+1%	+2%

Use of Physical Items

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
									Checkouts of Cataloged Items	188	1,980	5,727	1,603
<i>Previous Year</i>	251	2,112	6,311	1,673	612	1,190	12,149	74,448	118,595	121,841	123,074	137,997	147,891
<i>Change</i>	-25%	-6%	-9%	-4%	+5%	+9%	-6%	-7%	+2%	-3%	-1%	-11%	-7%
Renewals of Cataloged Items	36	185	651	95	138	117	1,222	7,507	14,804	15,480	15,434	16,044	16,310
<i>Previous Year</i>	58	275	754	162	81	171	1,501	9,009	15,480	15,434	16,044	16,310	18,275
<i>Change</i>	-38%	-33%	-14%	-41%	+70%	-32%	-19%	-17%	-4%	+0%	-4%	-2%	-11%
Items Used in the Library but not Checked Out	41	72	45	82	0	46	286	1,366	3,050	1,351	19	60	0
<i>Previous Year</i>	67	40	55	21	0	64	247	2,299	1,351	19	60	0	0
<i>Change</i>	-39%	+80%	-18%	+290%		-28%	+16%	-41%	+126%	+7,011%	-68%		
Checkouts of Uncataloged Items	72	152	140	0	0	0	364	2,364	2,817	4,578	4,385	4,601	4,985
<i>Previous Year</i>	81	31	64	0	0	13	189	1,696	4,578	4,385	4,601	4,985	11,076
<i>Change</i>	-11%	+390%	+119%				+93%	+39%	-38%	+4%	-5%	-8%	-55%
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled							868	5,719	8,169	7,112	6,118	5,677	6,302
<i>Previous Year</i>							655	4,612	7,112	6,118	5,677	6,302	6,390
<i>Change</i>							+33%	+24%	+15%	+16%	+8%	-10%	-1%
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled							899	5,264	7,867	7,068	4,855	5,400	9,387
<i>Previous Year</i>							506	4,335	7,068	4,855	5,400	9,387	7,291
<i>Change</i>							+78%	+21%	+11%	+46%	-10%	-42%	+29%
TOTAL Use of Physical Items	337	2,389	6,563	1,780	778	1,456	15,070	91,795	157,623	154,184	152,652	154,856	174,981
<i>Previous Year</i>	457	2,458	7,184	1,856	693	1,438	15,247	96,399	154,184	152,652	154,856	174,981	190,923
<i>Change</i>	-26%	-3%	-9%	-4%	+12%	+1%	-1%	-5%	+2%	+1%	-1%	-12%	-8%

Use of Digital Resources

July 2018

	Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
OverDrive Checkouts							783	5,220	7,823	7,502	7,380	6,615	5,632
<i>Previous Year</i>							710	4,628	7,502	7,380	6,615	5,632	5,228
<i>Change</i>							+10%	+13%	+4%	+2%	+12%	+17%	+8%
Hoopla Checkouts (Began 2016)							1,157	7,464	10,669	5,432	0	0	0
<i>Previous Year</i>							892	5,707	5,432	0	0	0	0
<i>Change</i>							+30%	+31%	+96%				
NewsBank Searches (Began 2016)							33	574	2,153	2,421	0	0	0
<i>Previous Year</i>							154	1,274	2,421	0	0	0	0
<i>Change</i>							-79%	-55%	-11%				
TumbleBooks Uses							7	331	2,964	22,269	24,673	1,096	1,786
<i>Previous Year</i>							31	1,734	22,269	24,673	1,096	1,786	835
<i>Change</i>							-77%	-81%	-87%	-10%	+2,151%	-39%	+114%
Mango Languages Uses							48	379	1,024	538	617	1,180	1,241
<i>Previous Year</i>							21	771	538	617	1,180	1,241	723
<i>Change</i>							+129%	-51%	+90%	-13%	-48%	-5%	+72%
Ancestry Searches							498	2,922	26,546	36,332	20,275	12,755	8,935
<i>Previous Year</i>							2,082	18,421	36,332	20,275	12,755	8,935	8,635
<i>Change</i>							-76%	-84%	-27%	+79%	+59%	+43%	+3%
Activities Completed on ABCMouse (Began 2016)							191	1,017	1,251	1,130	0	0	0
<i>Previous Year</i>							135	686	1,130	0	0	0	0
<i>Change</i>							+41%	+48%	+11%				
Books Read on ABCMouse (Began 2016)							19	96	109	98	0	0	0
<i>Previous Year</i>							11	55	98	0	0	0	0
<i>Change</i>							+73%	+75%	+11%				
TOTAL Use of Digital Resources							2,736	18,003	52,539	75,722	52,945	21,646	17,594
<i>Previous Year</i>							4,036	33,276	75,722	52,945	21,646	17,594	15,421
<i>Change</i>							-32%	-46%	-31%	+43%	+145%	+23%	+14%

Total Item Usage

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Combined Checkouts of Physical Items	337	2,389	6,563	1,780	778	1,456	15,070	91,795	157,623	154,184	152,652	154,856	174,981
<i>Previous Year</i>	457	2,458	7,184	1,856	693	1,438	15,247	96,399	154,184	152,652	154,856	174,981	190,923
<i>Change</i>	-26%	-3%	-9%	-4%	+12%	+1%	-1%	-5%	+2%	+1%	-1%	-12%	-8%
Combined Use of Digital Resources							2,736	18,003	52,539	75,722	52,945	21,646	17,594
<i>Previous Year</i>							4,036	33,276	75,722	52,945	21,646	17,594	15,421
<i>Change</i>							-32%	-46%	-31%	+43%	+145%	+23%	+14%
TOTAL Uses of All BDL Items	337	2,389	6,563	1,780	778	1,456	17,806	109,798	210,162	229,906	205,597	176,502	192,575
<i>Previous Year</i>	457	2,458	7,184	1,856	693	1,438	19,283	129,675	229,906	205,597	176,502	192,575	206,344
<i>Change</i>	-26%	-3%	-9%	-4%	+12%	+1%	-8%	-15%	-9%	+12%	+16%	-8%	-7%

Cataloging

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Physical Items Added to the Catalog	36	31	320	83	39	102	611	6,574	11,009	11,091	8,582	6,134	6,097
<i>Previous Year</i>	62	132	323	107	67	186	877	6,726	11,091	8,582	6,134	6,097	7,161
<i>Change</i>	-42%	-77%	-1%	-22%	-42%	-45%	-30%	-2%	-1%	+29%	+40%	+1%	-15%
Physical Items Deleted from the Catalog	26	0	301	66	1	0	394	6,240	24,366	15,968	8,668	6,186	4,751
<i>Previous Year</i>	26	143	723	195	44	25	1,156	16,135	15,968	8,668	6,186	4,751	7,269
<i>Change</i>			-58%	-66%	-98%		-66%	-61%	+53%	+84%	+40%	+30%	-35%

Reference Questions

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
General Reference Questions in Person	0	73	340	63	73	38	587	4,010	7,537	6,285	2,806	2,809	3,624
<i>Previous Year</i>	0	13	492	15	48	158	726	4,525	6,285	2,806	2,809	3,624	5,268
<i>Change</i>		+462%	-31%	+320%	+52%	-76%	-19%	-11%	+20%	+124%	-0%	-22%	-31%
Questions via Telephone Calls	0	17	259	11	2	32	321	2,514	5,079	4,622	2,885	2,872	2,430
<i>Previous Year</i>	0	4	348	12	9	78	451	2,877	4,622	2,885	2,872	2,430	4,580
<i>Change</i>		+325%	-26%	-8%	-78%	-59%	-29%	-13%	+10%	+60%	+0%	+18%	-47%
Reference Questions Delivered Online	0	0	3	0	0	0	3	99	233	304	227	128	45
<i>Previous Year</i>	0	0	8	3	0	0	11	175	304	227	128	45	35
<i>Change</i>			-63%				-73%	-43%	-23%	+34%	+77%	+184%	+29%
In-Person Questions on Computer or Internet Use	0	108	424	22	23	24	601	3,978	7,285	6,568	5,551	4,076	3,741
<i>Previous Year</i>	6	35	415	16	6	108	586	4,218	6,568	5,551	4,076	3,741	3,222
<i>Change</i>		+209%	+2%	+38%	+283%	-78%	+3%	-6%	+11%	+18%	+36%	+9%	+16%
In-Person Questions about Our Online Databases	0	0	39	5	0	0	44	261	363	170	92	121	206
<i>Previous Year</i>	0	1	24	1	0	0	26	173	170	92	121	206	118
<i>Change</i>			+63%	+400%			+69%	+51%	+114%	+85%	-24%	-41%	+75%
In-Person Tax Form Questions	0	0	1	5	0	0	6	513	493	473	579	560	531
<i>Previous Year</i>	0	0	0	0	0	0	0	486	473	579	560	531	515
<i>Change</i>								+6%	+4%	-18%	+3%	+5%	+3%
TOTAL of All Reference Questions	0	198	1,066	106	98	94	1,562	11,375	20,990	18,422	12,140	10,566	10,577
<i>Previous Year</i>	6	53	1,287	47	63	344	1,800	12,454	18,422	12,140	10,566	10,577	13,738
<i>Change</i>		+274%	-17%	+126%	+56%	-73%	-13%	-9%	+14%	+52%	+15%	-0%	-23%

MeLCat

July 2018

	Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
									Requests from BDL Patrons for Items at Other MeLCat Libraries				
<i>Previous Year</i>							648	4,915	7,643	7,280	6,708	7,329	7,727
<i>Change</i>							+50%	+24%	+14%	+5%	+9%	-8%	-5%
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled							868	5,719	8,169	7,112	6,118	5,677	6,302
<i>Previous Year</i>							655	4,612	7,112	6,118	5,677	6,302	6,390
<i>Change</i>							+33%	+24%	+15%	+16%	+8%	-10%	-1%
Requests from Other MeLCat Libraries for Items at BDL							931	5,450	7,994	7,096	5,989	6,619	9,848
<i>Previous Year</i>							556	4,419	7,096	5,989	6,619	9,848	7,910
<i>Change</i>							+67%	+23%	+13%	+18%	-10%	-33%	+25%
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled							899	5,264	7,867	7,068	4,855	5,400	9,387
<i>Previous Year</i>							506	4,335	7,068	4,855	5,400	9,387	7,291
<i>Change</i>							+78%	+21%	+11%	+46%	-10%	-42%	+29%
BDL Items Sent to Other MeLCat Libraries	93	110	0	213	66	116	598	3,335	4,739	3,986	3,394	3,548	5,915
<i>Previous Year</i>	20	43	0	121	57	57	298	2,604	3,986	3,394	3,548	5,915	4,898
<i>Change</i>	+365%	+156%		+76%	+16%	+104%	+101%	+28%	+19%	+17%	-4%	-40%	+21%
Items from other MeLCat Libraries Checked out to OUR Patrons	28	40	352	150	38	75	683	4,370	6,352	5,560	4,662	4,231	4,852
<i>Previous Year</i>	33	51	233	56	43	37	453	3,550	5,560	4,662	4,231	4,852	4,745
<i>Change</i>	-15%	-22%	+51%	+168%	-12%	+103%	+51%	+23%	+14%	+19%	+10%	-13%	+2%

Programs Held

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Juvenile Programs Held	1	0	6	0	0	8	15	405	720	604	575	482	470
<i>Previous Year</i>	0	14	2	0	2	4	22	440	604	575	482	470	433
<i>Change</i>			+200%			+100%	-32%	-8%	+19%	+5%	+19%	+3%	+9%
Young Adult Programs Held	1	1	0	0	2	3	7	224	248	163	151	126	49
<i>Previous Year</i>	4	5	15	0	2	0	26	145	163	151	126	49	37
<i>Change</i>	-75%	-80%					-73%	+54%	+52%	+8%	+20%	+157%	+32%
Adult Programs Held	0	0	3	0	3	0	6	74	146	220	157	125	87
<i>Previous Year</i>	0	0	7	0	0	0	7	87	220	157	125	87	76
<i>Change</i>			-57%				-14%	-15%	-34%	+40%	+26%	+44%	+14%
Juvenile Summer Reading Events Held	2	17	28	6	3	1	57	109	95	89	84	78	0
<i>Previous Year</i>	2	2	40	6	0	4	54	86	89	84	78	0	0
<i>Change</i>		+750%	-30%			-75%	+6%	+27%	+7%	+6%	+8%		
Young Adult Summer Reading Events Held	0	4	0	6	1	3	14	34	57	29	85	30	0
<i>Previous Year</i>	0	0	31	2	2	3	38	56	29	85	30	0	0
<i>Change</i>				+200%	-50%		-63%	-39%	+97%	-66%	+183%		
Adult Summer Reading Events Held	0	1	0	0	0	0	1	3	0	3	5	4	0
<i>Previous Year</i>	0	0	0	0	0	0	0	0	3	5	4	0	0
<i>Change</i>										-40%	+25%		
Computer Classes Held	0	0	0	0	0	0	0	12	22	14	22	24	0
<i>Previous Year</i>	0	0	1	0	0	1	2	8	14	22	24	0	0
<i>Change</i>								+50%	+57%	-36%	-8%		
TOTAL of All Programs	4	23	37	12	9	15	100	861	1,288	1,122	1,079	869	606
<i>Previous Year</i>	6	21	96	8	6	12	149	822	1,122	1,079	869	606	546
<i>Change</i>	-33%	+10%	-61%	+50%	+50%	+25%	-33%	+5%	+15%	+4%	+24%	+43%	+11%

Program Attendance

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Attendees at Juvenile Programs	3	0	571	0	15	131	720	8,478	15,351	10,371	8,415	7,857	8,859
<i>Previous Year</i>	0	331	179	0	21	29	560	10,354	10,371	8,415	7,857	8,859	8,391
<i>Change</i>			+219%		-29%	+352%	+29%	-18%	+48%	+23%	+7%	-11%	+6%
Attendees at Young Adult Programs	3	0	0	0	13	4	20	2,154	3,797	1,011	884	641	473
<i>Previous Year</i>	9	31	67	0	27	4	138	2,527	1,011	884	641	473	462
<i>Change</i>	-67%				-52%		-86%	-15%	+276%	+14%	+38%	+36%	+2%
Attendees at Adult Programs	0	0	42	0	18	0	60	975	1,979	2,048	2,157	1,310	1,108
<i>Previous Year</i>	0	0	94	0	0	0	94	891	2,048	2,157	1,310	1,108	967
<i>Change</i>			-55%				-36%	+9%	-3%	-5%	+65%	+18%	+15%
Attendees at Juvenile Summer Reading Events	15	464	969	115	14	101	1,678	3,478	3,116	3,904	2,499	3,159	0
<i>Previous Year</i>	22	69	1,110	141	0	185	1,527	2,731	3,904	2,499	3,159	0	0
<i>Change</i>	-32%	+572%	-13%	-18%		-45%	+10%	+27%	-20%	+56%	-21%		
Attendees at Young Adult Summer Reading Events	0	27	0	27	7	9	70	153	671	295	259	307	0
<i>Previous Year</i>	0	0	265	9	39	15	328	671	295	259	307	0	0
<i>Change</i>				+200%	-82%	-40%	-79%	-77%	+127%	+14%	-16%		
Attendees at Adult Summer Reading Events	0	8	0	0	0	0	8	85	0	21	77	111	0
<i>Previous Year</i>	0	0	0	0	0	0	0	0	21	77	111	0	0
<i>Change</i>										-73%	-31%		
Attendees at Computer Classes	0	0	0	0	0	0	0	62	21	12	29	28	0
<i>Previous Year</i>	0	0	1	0	0	0	1	7	12	29	28	0	0
<i>Change</i>								+786%	+75%	-59%	+4%		
TOTAL of All Program Attendance	21	499	1,582	142	67	245	2,556	15,385	24,935	17,662	14,320	13,413	10,440
<i>Previous Year</i>	31	431	1,716	150	87	233	2,648	17,181	17,662	14,320	13,413	10,440	9,820
<i>Change</i>	-32%	+16%	-8%	-5%	-23%	+5%	-3%	-10%	+41%	+23%	+7%	+28%	+6%

Summer Reading Program Signups

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Juveniles Signed Up for Summer Reading Program	10	137	376	90	22	111	746	747	1,153	967	859	0	0
<i>Previous Year</i>	20	0	507	0	2	0	529	571	967	859	0	0	0
<i>Change</i>	-50%		-26%		+1,000%		+41%	+31%	+19%	+13%			
Young Adults Signed up for Summer Reading Program	21	80	0	104	17	62	284	286	385	113	311	0	0
<i>Previous Year</i>	7	0	0	0	0	0	7	7	113	311	0	0	0
<i>Change</i>	+200%						+3,957%	+3,986%	+241%	-64%			
Adults Signed Up for Summer Reading Program	9	37	116	40	12	32	246	248	117	86	85	0	0
<i>Previous Year</i>	12	0	0	0	0	0	12	12	86	85	0	0	0
<i>Change</i>	-25%						+1,950%	+1,967%	+36%	+1%			
TOTAL Summer Reading Program Signups	40	254	492	234	51	205	1,276	1,281	1,655	1,166	1,255	0	0
<i>Previous Year</i>	39	0	507	0	2	0	548	590	1,166	1,255	0	0	0
<i>Change</i>	+3%		-3%		+2,450%		+133%	+117%¹	+42%	-7%			

Notes

1. 2018's Summer Reading signups and completions were down compared to previous years. BDL used the Wandoo Reader Software this year, provided by the Library of Michigan to all libraries in the state. This software enabled online book tracking, but we also provided a paper tracking form as in years past, so it is unclear if this change caused decline in participation. The YTD percentage change here actually makes it look better than it really was, due to inconsistency of when branches logged their stats last year.

Summer Reading Program Completions

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Juveniles who Completed Summer Reading Program	10	57	106	16	9	62	260	260	518	459	512	0	0
<i>Previous Year</i>	12	0	0	0	7	0	19	19	459	512	0	0	0
<i>Change</i>	-17%				+29%		+1,268%	+1,268%	+13%	-10%			
Young Adults who Completed Summer Reading Program	15	28	0	14	7	8	72	72	268	62	122	0	0
<i>Previous Year</i>	6	0	0	0	11	0	17	17	62	122	0	0	0
<i>Change</i>	+150%				-36%		+324%	+324%	+332%	-49%			
Adults who Completed Summer Reading Program	8	23	79	24	8	23	165	165	96	60	56	0	0
<i>Previous Year</i>	12	0	0	0	0	0	12	12	60	56	0	0	0
<i>Change</i>	-33%						+1,275%	+1,275%	+60%	+7%			
TOTAL Summer Reading Program Completions	33	108	185	54	24	93	497	497	882	581	690	0	0
<i>Previous Year</i>	30	0	0	0	18	0	48	48	581	690	0	0	0
<i>Change</i>	+10%				+33%		+935%	+935%²	+52%	-16%			

Notes

2. 2018's Summer Reading signups and completions were down compared to previous years. BDL used the Wandoo Reader Software this year, provided by the Library of Michigan to all libraries in the state. This software enabled online book tracking, but we also provided a paper tracking form as in years past, so it is unclear if this change caused decline in participation. The YTD percentage change here actually makes it look better than it really was, due to inconsistency of when branches logged their stats last year.

Library-Provided Computer Services

July 2018

	Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
One-hour sessions on Library Wifi	659	6,604	21,739	2,322	1,013	3,105	35,442	259,020	425,714	410,437	351,423	298,098	217,215
<i>Previous Year</i>	862	9,042	21,000	1,361	897	1,924	35,086	254,177	410,437	351,423	298,098	217,215	151,938
<i>Change</i>	-24%	-27%	+4%	+71%	+13%	+61%	+1%	+2%	+4%	+17%	+18%	+37%	+43%
Computers Available for Public Use	6	19	31	10	7	13	86		73	73	73	73	73
<i>Previous Year</i>	5	16	27	8	6	11	73		73	73	73	73	73
<i>Change</i>	+20%	+19%	+15%	+25%	+17%	+18%	+18%						
Use of Library-Provided Computers	45	997	2,647	195	199	604	4,687	26,080	44,181	41,513	46,405	43,756	46,559
<i>Previous Year</i>	82	691	2,791	134	95	340	4,133	25,050	41,513	46,405	43,756	46,559	51,549
<i>Change</i>	-45%	+44%	-5%	+46%	+109%	+78%	+13%	+4%	+6%	-11%	+6%	-6%	-10%
Computers Available for Staff Use	2	6	28	3	2	3	44		41	41	41	41	41
<i>Previous Year</i>	1	6	26	3	2	3	41		41	41	41	41	41
<i>Change</i>	+100%		+8%				+7%						

Website Stats

July 2018

	Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Monthly Website Sessions							3,992	27,045	73,326	75,139	72,706	68,773	813,995,593
<i>Previous Year</i>							6,351	42,256	75,139	72,706	68,773	813,995,593	0
<i>Change</i>							-37%	-36%	-2%	+3%	+6%	-100%	
Monthly Website Page Views							10,621	70,826	177,799	182,084	169,630	163,277	162,300
<i>Previous Year</i>							14,968	105,925	182,084	169,630	163,277	162,300	0
<i>Change</i>							-29%	-33%	-2%	+7%	+4%	+1%	

Faxes, Prints, and Sales

July 2018

		Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
										2017	2016	2015	2014	2013
										Fax Pages Received		0	0	37
	<i>Previous Year</i>	0	2	19	14	0	3	38	172	219	173	168	140	185
	<i>Change</i>			+95%	-79%		+333%	+39%	+56%	+19%	+27%	+3%	+20%	-24%
Fax Pages Sent		1	139	455	120	16	136	867	5,750	3,879	1,741	1,882	1,353	1,346
	<i>Previous Year</i>	0	16	89	25	1	40	171	1,418	1,741	1,882	1,353	1,346	1,682
	<i>Change</i>		+769%	+411%	+380%	+1,500%	+240%	+407%	+306%	+123%	-7%	+39%	+1%	-20%
Free Prints for Job Seekers		0	83	236	38	35	97	489	2,110	3,128	2,878	2,335	3,024	3,834
	<i>Previous Year</i>	0	33	128	20	20	16	217	1,781	2,878	2,335	3,024	3,834	3,816
	<i>Change</i>		+152%	+84%	+90%	+75%	+506%	+125%	+18%	+9%	+23%	-23%	-21%	+0%
Black and White Patron Prints (Tracking Since 6/2016)		142	647	4,477	199	26	589	6,080	51,317	75,606	35,561	0	0	0
	<i>Previous Year</i>	60	466	4,621	549	32	406	6,134	42,757	35,561	0	0	0	0
	<i>Change</i>	+137%	+39%	-3%	-64%	-19%	+45%	-1%	+20%	+113%				
Color Patron Prints (Tracking Since 6/2016)		40	54	598	245	14	56	1,007	6,416	10,253	4,036	0	0	0
	<i>Previous Year</i>	16	21	469	93	5	19	623	6,256	4,036	0	0	0	0
	<i>Change</i>	+150%	+157%	+28%	+163%	+180%	+195%	+62%	+3%	+154%				
Flash Drives Sold (Tracking Since 6/2016)		0	0	2	0	0	0	2	23	56	54	0	0	0
	<i>Previous Year</i>	0	0	2	0	0	1	3	41	54	0	0	0	0
	<i>Change</i>							-33%	-44%	+4%				
Earbuds Sold (Tracking Since 6/2016)		0	18	28	0	7	0	53	289	416	166	0	0	0
	<i>Previous Year</i>	0	13	41	0	2	0	56	216	166	0	0	0	0
	<i>Change</i>		+38%	-32%		+250%		-5%	+34%	+151%				

Fines and Fees

Overdue Fines Dropped in 2017

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Fines and Fees Payments Received	\$ 0.00	\$ 102.00	\$ 63.39	\$ 0.00	\$ 0.00	\$ 0.00	\$ 165.39	\$ 1,461.78	\$ 7,628.31	\$ 10,062.96	\$ 14,448.76	\$ 14,827.36	\$ 15,371.10
<i>Previous Year</i>	\$ 9.80	\$ 86.05	\$ 401.26	\$ 77.00	\$ 7.71	\$ 85.39	\$ 667.21	\$ 5,609.54	\$ 10,062.96	\$ 14,448.76	\$ 14,827.36	\$ 15,371.10	\$ 18,047.66
<i>Change</i>		+19%	-84%				-75%	-74%	-24%	-30%	-3%	-4%	-15%
Outstanding Fines and Fees	\$ 428.26	\$ 9,673.89	\$ 31,809.11	\$ 4,019.55	\$ 1,455.25	\$ 5,837.20	\$ 53,223.26		84,232.33	228,102.90	221,076.26	209,842.19	201,353.05
<i>Previous Year</i>	\$ 470.42	\$ 15,001.99	\$ 47,291.45	\$ 5,530.55	\$ 1,976.34	\$ 6,228.72	\$ 76,499.47		228,102.90	221,076.26	209,842.19	201,353.05	188,798.85
<i>Change</i>	-9%	-36%	-33%	-27%	-26%	-6%	-30%		-63%	+3%	+5%	+4%	+7%

Debt Collections

Unique Management Services, Inc.

Tracking Since 2014

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
Fine Payments as a Result of Collection Agency's Efforts							\$ 142.00	\$ 658.45	\$ 229.00	\$ 947.13	\$ 818.48	\$ 809.51	\$ 0.00
<i>Previous Year</i>							\$ 0.00	\$ 132.00	\$ 947.13	\$ 818.48	\$ 809.51	\$ 0.00	\$ 0.00
<i>Change</i>								+398%	-76%	+16%	+1%		
Library Materials Returned as a Result of Collection Agency's Efforts							\$ 0.00	\$ 462.00	\$ 888.95	\$ 1,317.93	\$ 1,346.89	\$ 1,864.69	\$ 0.00
<i>Previous Year</i>							\$ 153.00	\$ 460.00	\$ 1,317.93	\$ 1,346.89	\$ 1,864.69	\$ 0.00	\$ 0.00
<i>Change</i>								+0%	-33%	-2%	-28%		
What We Paid Collection Agency for Their Services							\$ 6.00	\$ 206.38	\$ 558.08	\$ 1,022.23	\$ 1,051.42	\$ 753.88	\$ 0.00
<i>Previous Year</i>							\$ 17.20	\$ 274.90	\$ 1,022.23	\$ 1,051.42	\$ 753.88	\$ 0.00	\$ 0.00
<i>Change</i>								-65%	-25%	-45%	-3%	+40%	

Value to Our Service Area

Physical Item Checkouts Only

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
What It Would Cost if All the Physical Items Checked Out by Our Patrons Had Been Purchased by Them							\$ 185,819.55	\$ 1,150,738.55	\$ 2,135,671.28	\$ 2,132,387.79	\$ 2,167,140.68	\$ 2,167,024.48	\$ 2,373,675.70
<i>Previous Year</i>							\$ 208,556.40	\$ 1,340,864.43	\$ 2,132,387.79	\$ 2,167,140.68	\$ 2,167,024.48	\$ 2,373,675.70	\$ 2,554,108.00
<i>Change</i>							-11%	-14%	+0%	-2%	+0%	-9%	-7%

Seed Exchange

Began 3/2017 at Coldwater Only (Stats part of circulation totals above.)

July 2018

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	BDL Monthly Total	BDL YTD	BDL Year End				
									2017	2016	2015	2014	2013
									Seed Exchange	0	0	0	0
<i>Previous Year</i>	0	0	6	0	0	0	6	264	0	0	0	0	0
<i>Change</i>								-21%					

Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

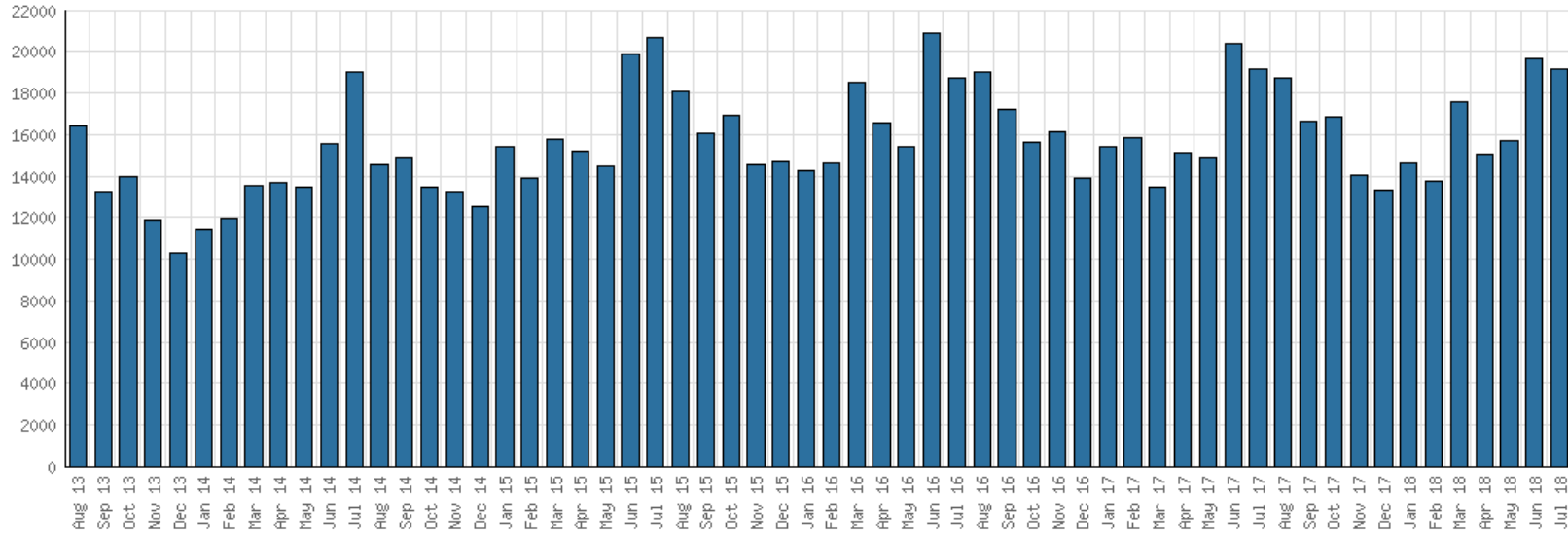
July 2018

	Heritage Room	YTD	Year End				
			2017	2016	2015	2014	2013
			Heritage Room Attendance	56	447	658	705
<i>Previous Year</i>	86	380	705	468	312	0	0
<i>Change</i>	-35%	+18%	-7%	+51%	+50%		
In-Person Reference Questions	40	396	550	72	30	41	24
<i>Previous Year</i>	57	269	72	30	41	24	50
<i>Change</i>	-30%	+47%	+664%	+140%	-27%	+71%	-52%
Reference Telephone Calls	15	193	433	376	206	84	0
<i>Previous Year</i>	41	271	376	206	84	0	0
<i>Change</i>	-63%	-29%	+15%	+83%	+145%		
Online Reference Questions	1	36	63	83	77	43	0
<i>Previous Year</i>	6	36	83	77	43	0	0
<i>Change</i>	-83%		-24%	+8%	+79%		

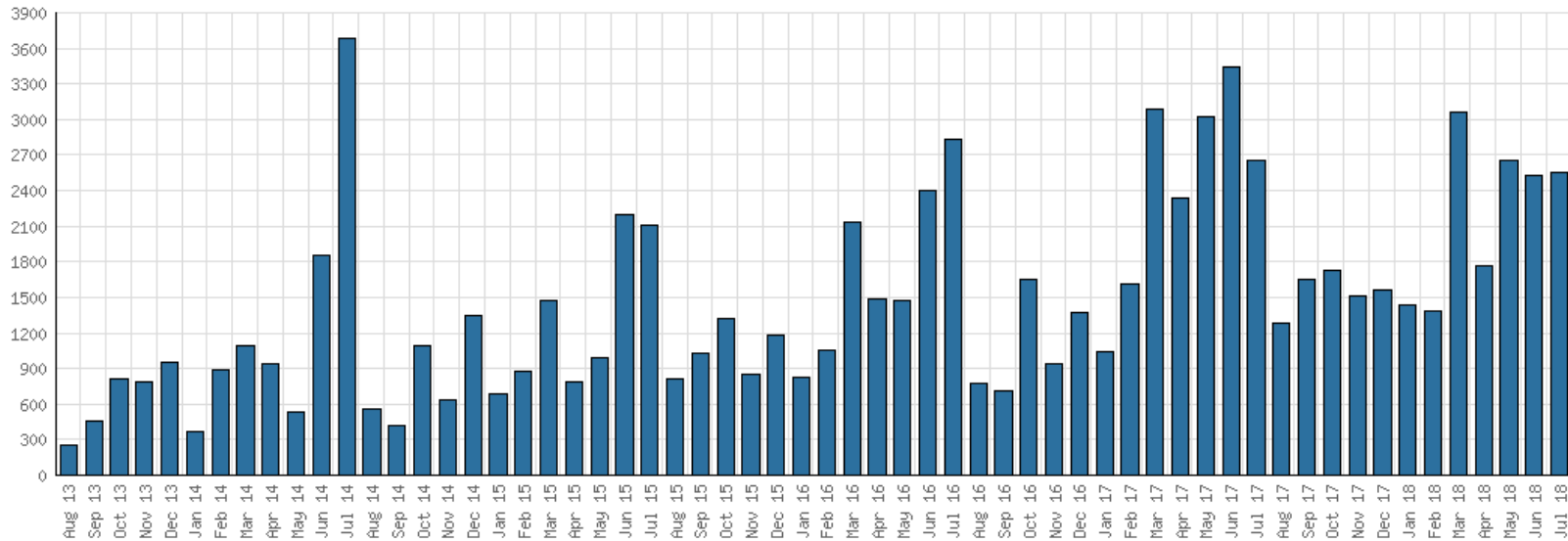
Selected Graphs

5-year Monthly Trends

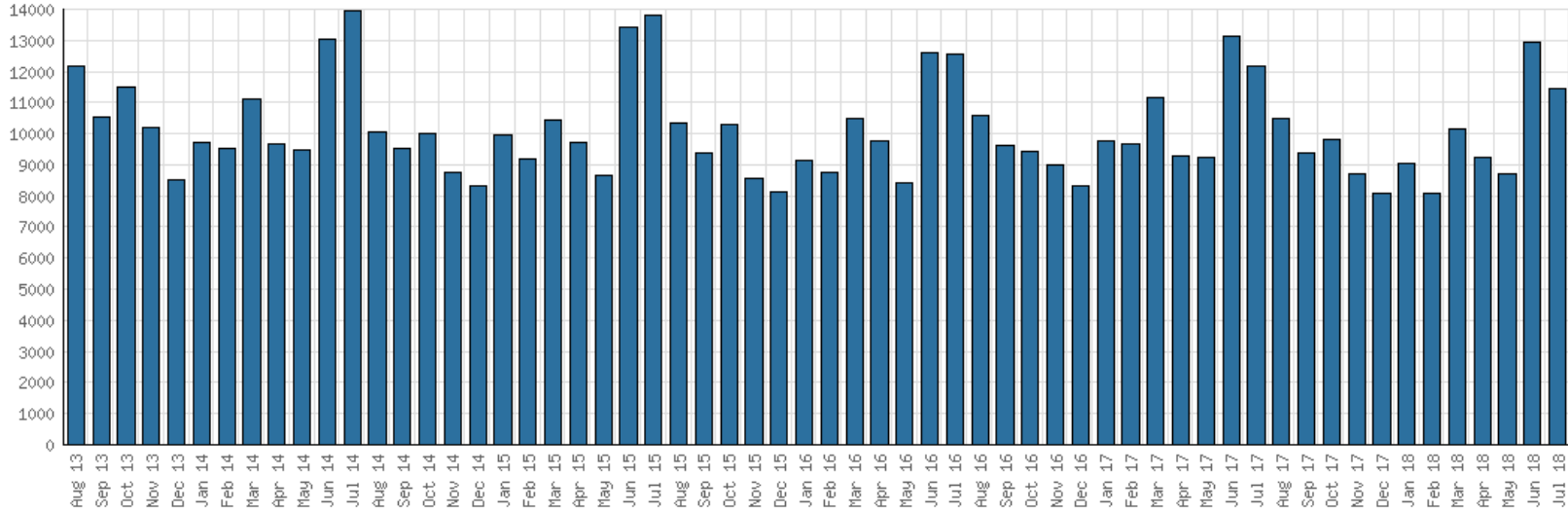
District Attendance



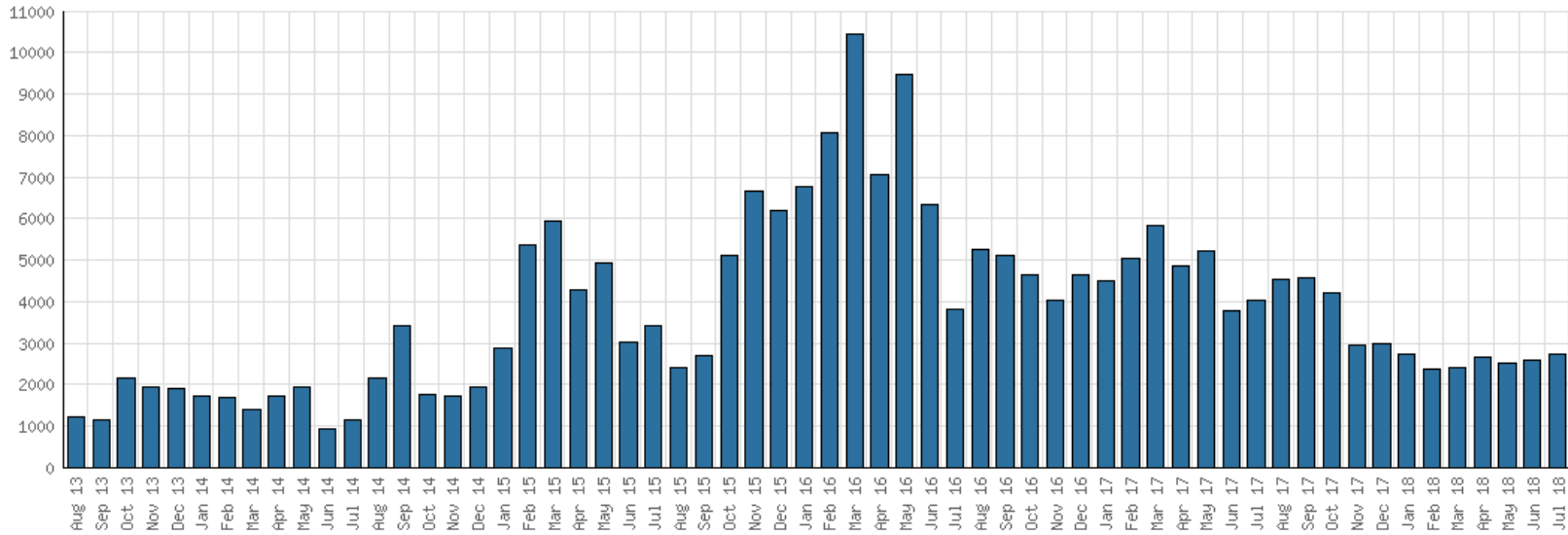
District Program Attendance



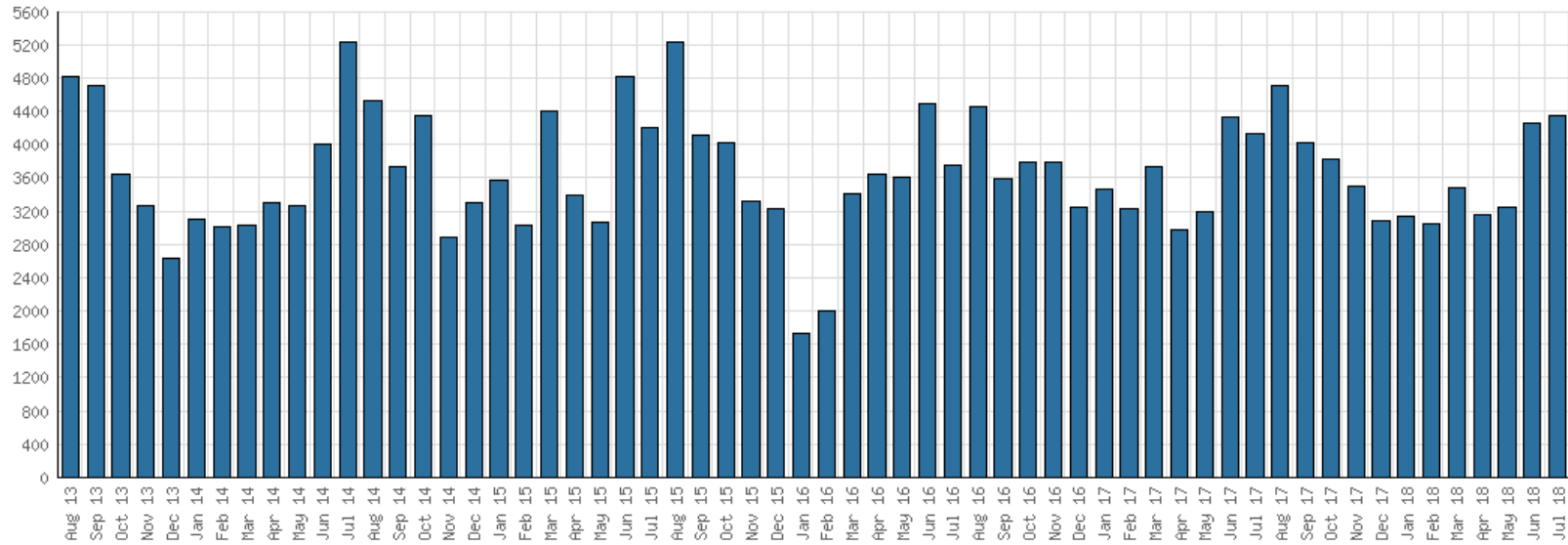
District Physical Checkouts



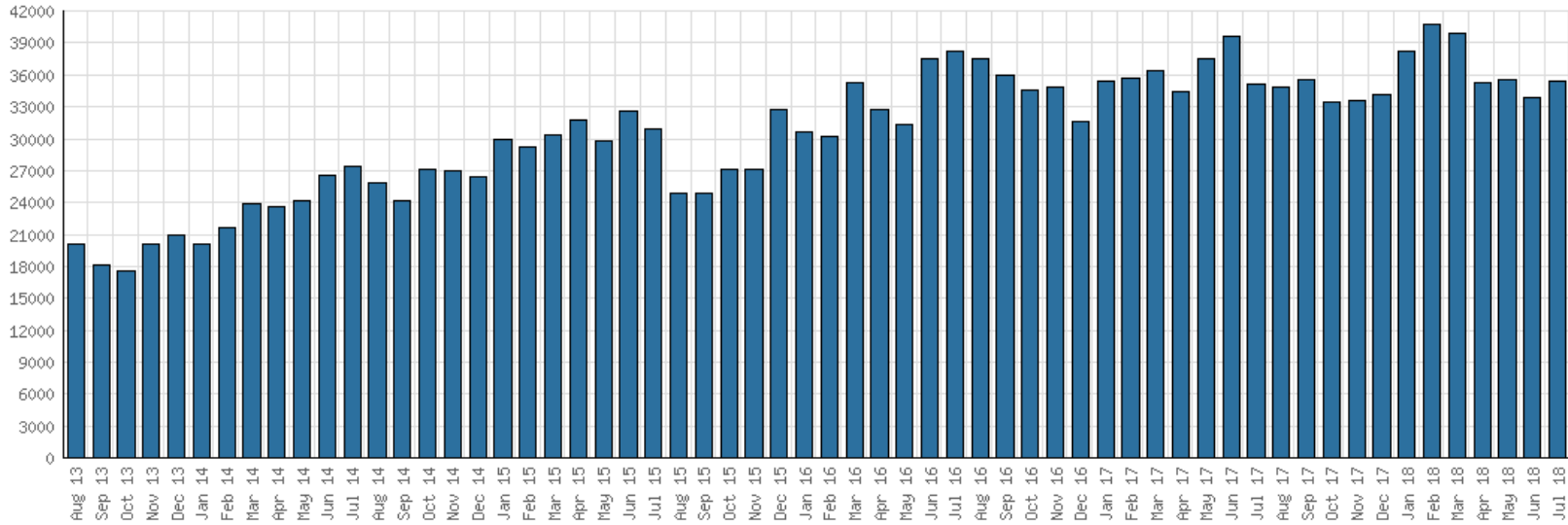
District Digital Usage



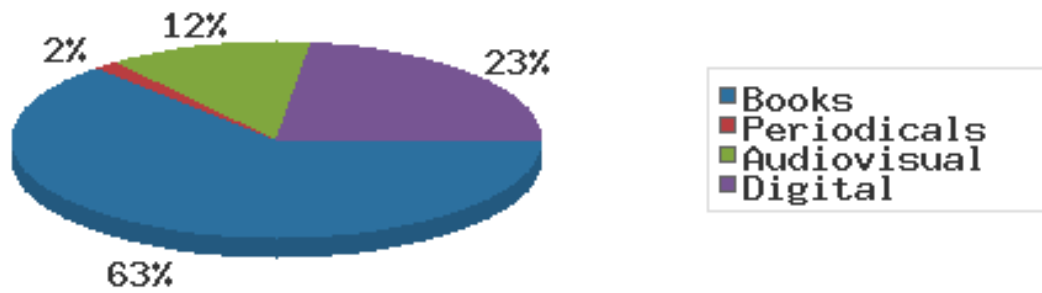
District Use of Library-Provided Computers



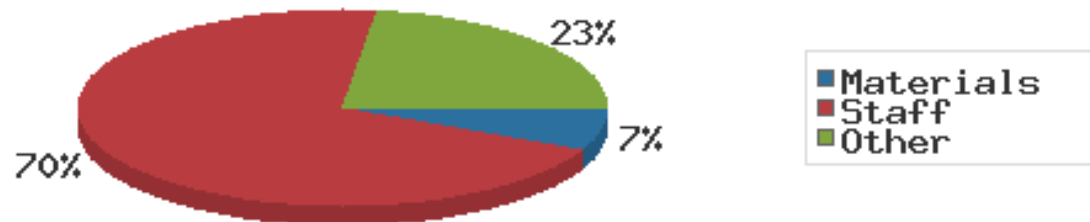
District One-Hour Sessions on Library Wifi



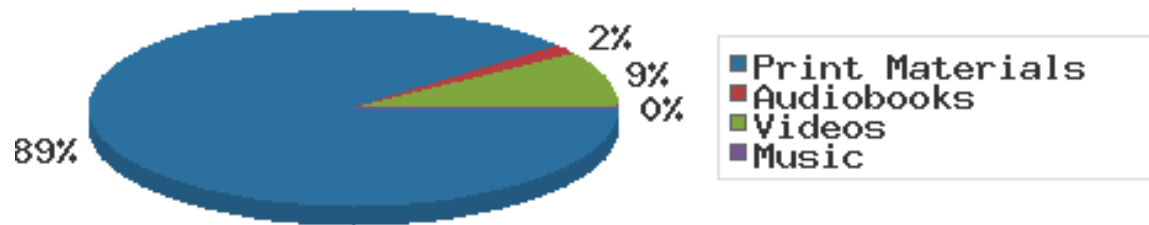
Year-to-Date Materials Expenditures



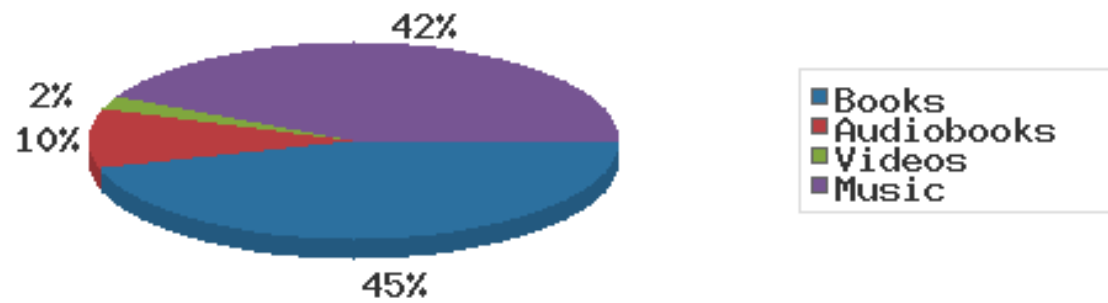
YTD Expenditures in all Categories



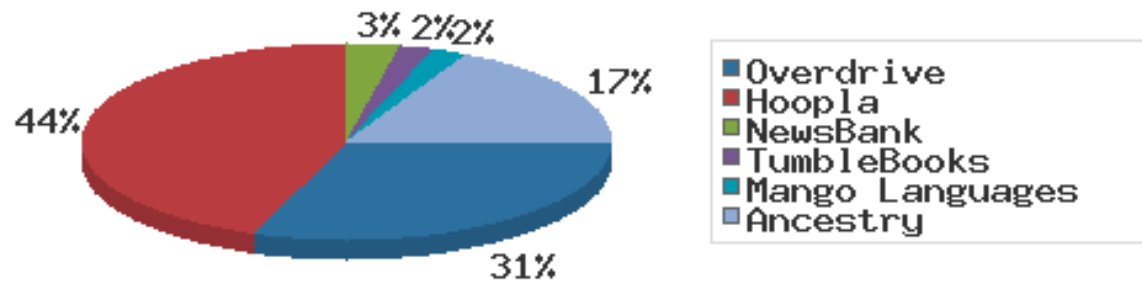
Physical Collection



Digital Collection

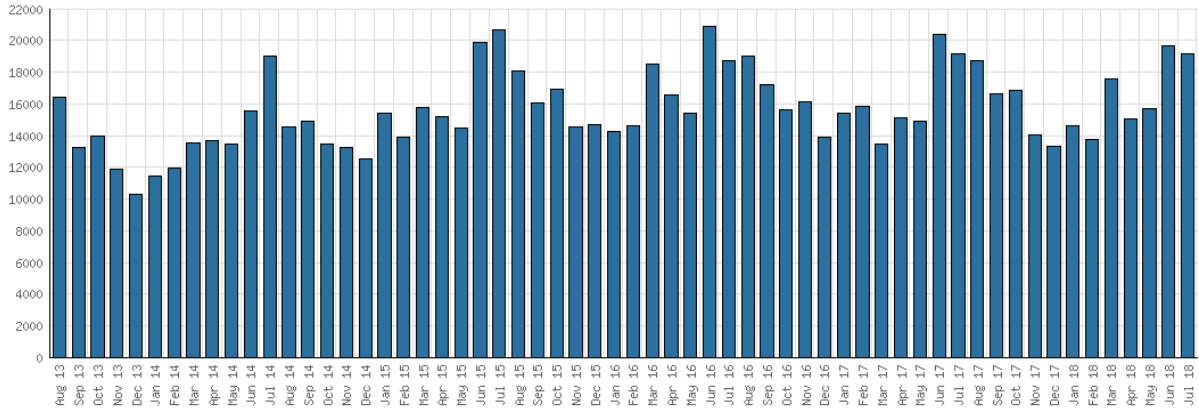


YTD Usage Breakdown of Digital Services

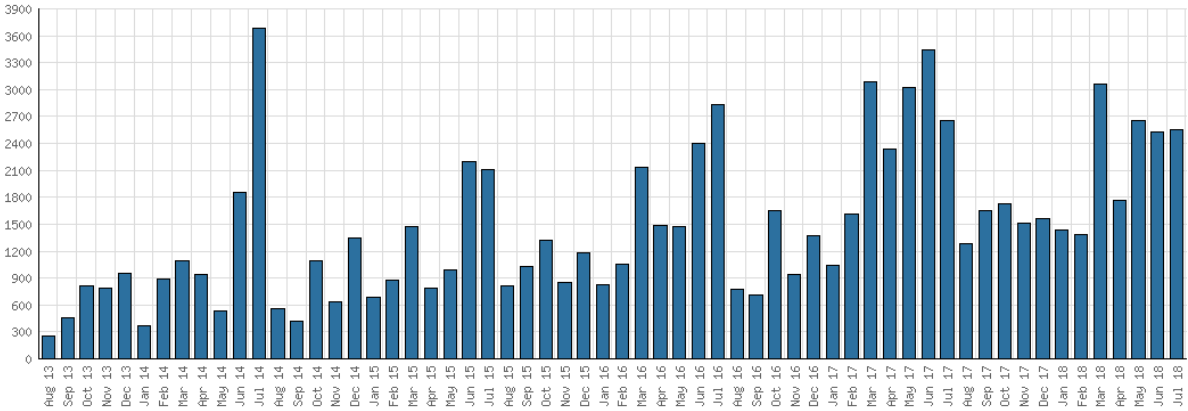


Selected Graphs
5-year Monthly Trends

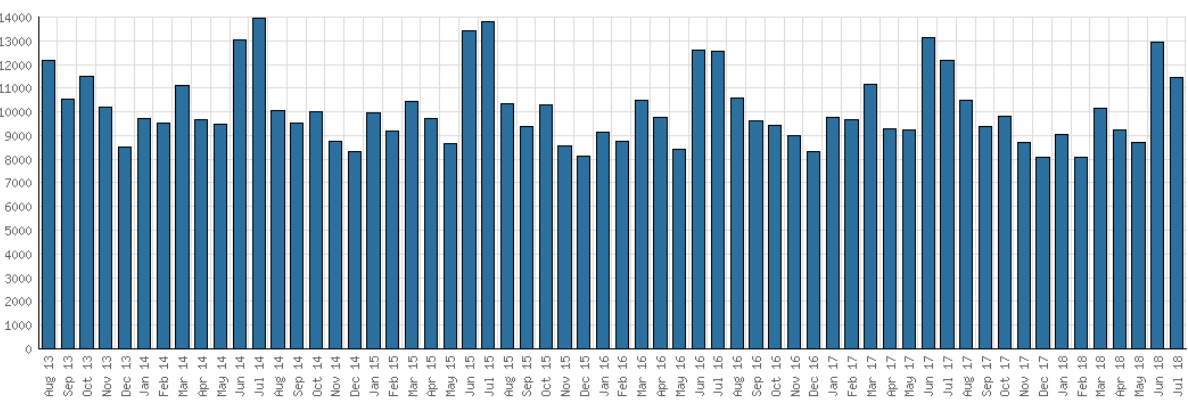
District Attendance



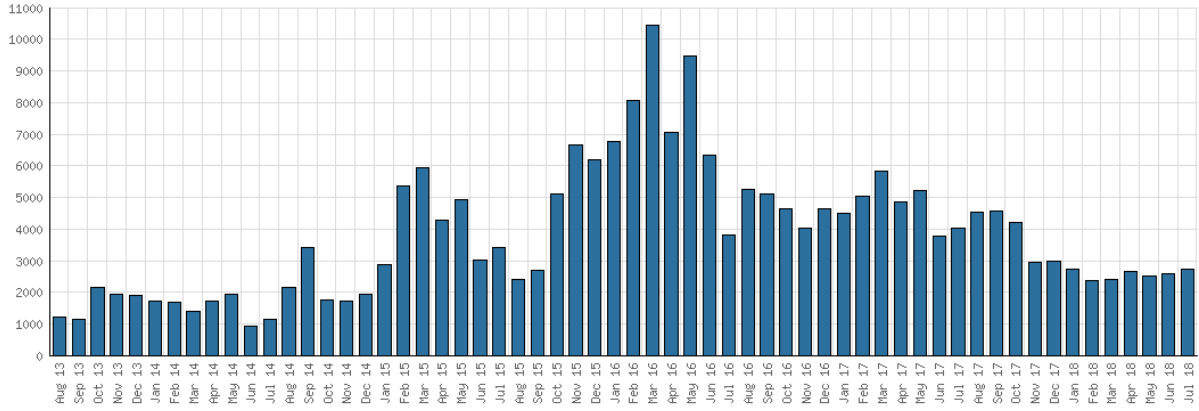
District Program Attendance



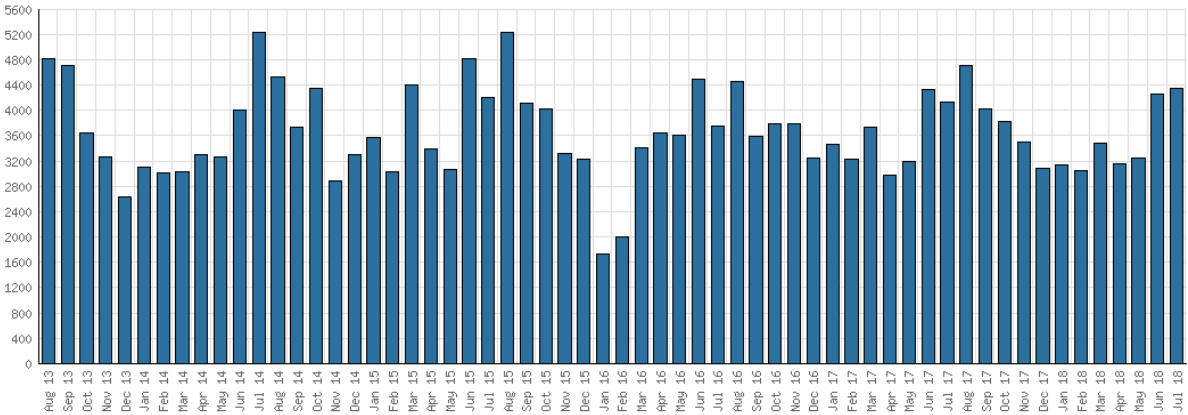
District Physical Checkouts



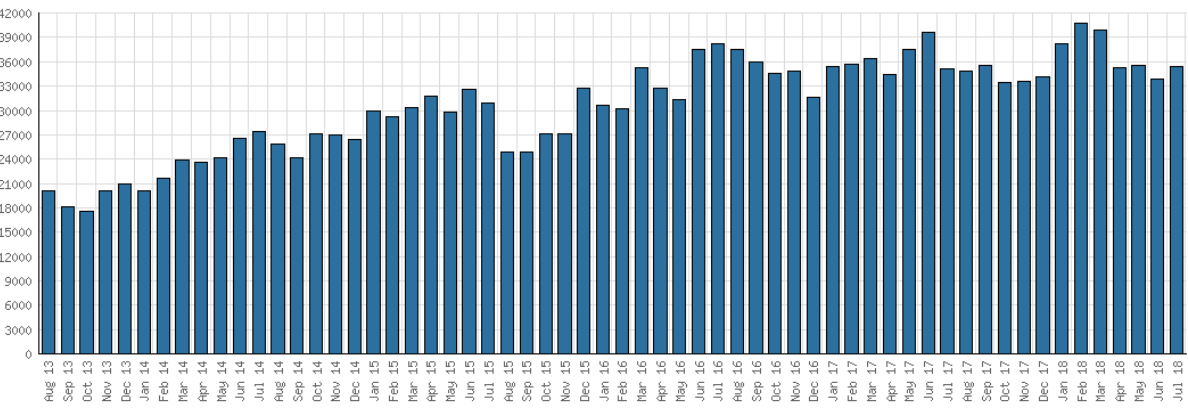
District Digital Usage



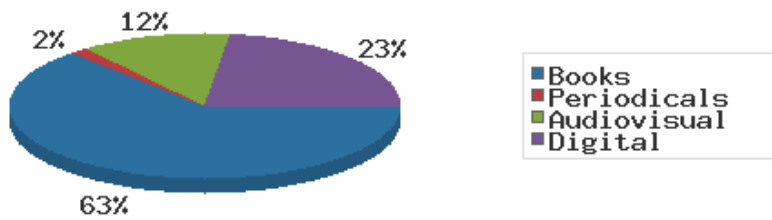
District Use of Library-Provided Computers



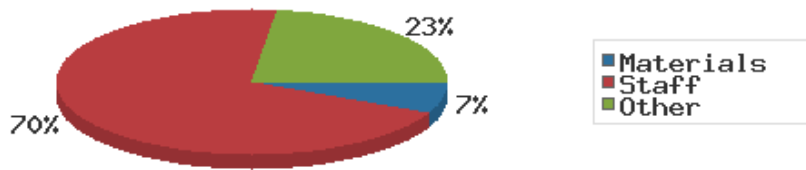
District One-Hour Sessions on Library Wifi



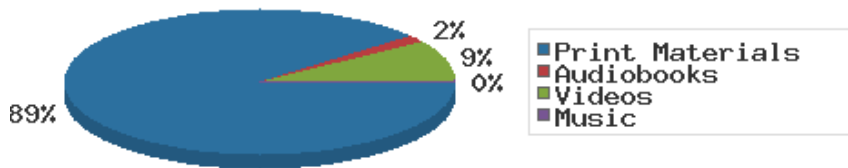
Year-to-Date Materials Expenditures



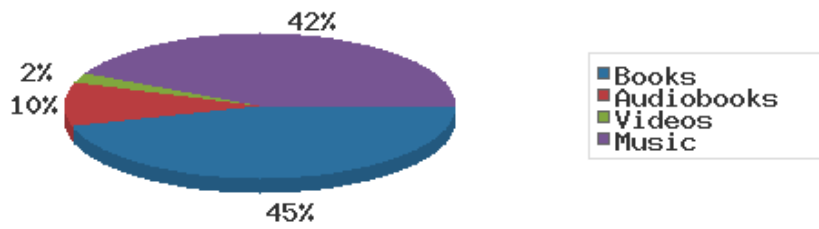
YTD Expenditures in all Categories



Physical Collection



Digital Collection



YTD Usage Breakdown of Digital Services

