



ANNUAL REPORT

2019

BRANCH DISTRICT LIBRARY



www.BranchDistrictLibrary.org/annual_reports

2019

A Year in Review.

2019 was a dynamic time for the Branch District Library.

Our **One Book One County** selection, *Radium Girls*, was a great success, a chilling read, and a reminder of how much progress has been made in workplace safety in a century.

BDL staff increased their exposure in the community in 2019, from hosting library booths at a variety of community events for the first time to attending more governmental and organizational meetings around the county than ever before.

We made a renewed effort in 2019 to get the word out to our patrons about all that we have to offer with the creation of a marketing team, culminating in the BDL's first-ever **Event Guide**, which debuted in December.

Thanks to a grant received, we put on an outdoor Braille storybook display. Sighted and blind patrons alike were able to enjoy *The Giant Jumperee* under the warm summer sun for over a month.

In October we held the hugely successful **Family Fright Night**, an event where over 400 patrons enjoyed crafts, games, and more in a safe and welcoming environment.

Throughout 2019, one thing remained constant: our dedicated, talented, and creative staff—like those pictured above—worked tirelessly to bring the world to Branch County through books, programs, and more. With a friendly smile offered to all who walked through our doors, our people are what make the Branch District Library such a great place to visit.



MISSION / VISION

Our **mission** is to provide the people of our communities with library collections and services to meet their educational, informational, and recreational needs.

Our **vision** is to provide vibrant resources and inclusive spaces for people to thrive through innovation, education, and entertainment.

CORE VALUES



We are **Forward-Thinking**



We are **Involved**



We are **Trustworthy**



We are **Community-Focused**



We provide **High-Quality and Diverse Programs**



BDL LEADERSHIP

Oversight of BDL is provided by a Board of Trustees, representing all the communities of Branch County. Monthly Board meetings are always open to the public.

Trustees of the BDL Board as of December 2019

▶ **President**

Benjamin Jewell
Representing the
City of Coldwater

▶ Susan Brooks
Representing the
County-at-Large

▶ **Vice President**

Thomas Lowande
Representing Union
Twp.

▶ Kimberly
Langworthy
Representing the
City of Coldwater

▶ Susan Smith
Representing
Quincy Twp.

▶ **Secretary**

Martha Watson
Representing the
City of Coldwater

▶ Karen Smith
Representing
Bronson Twp.

BDL Management Team as of December 2019

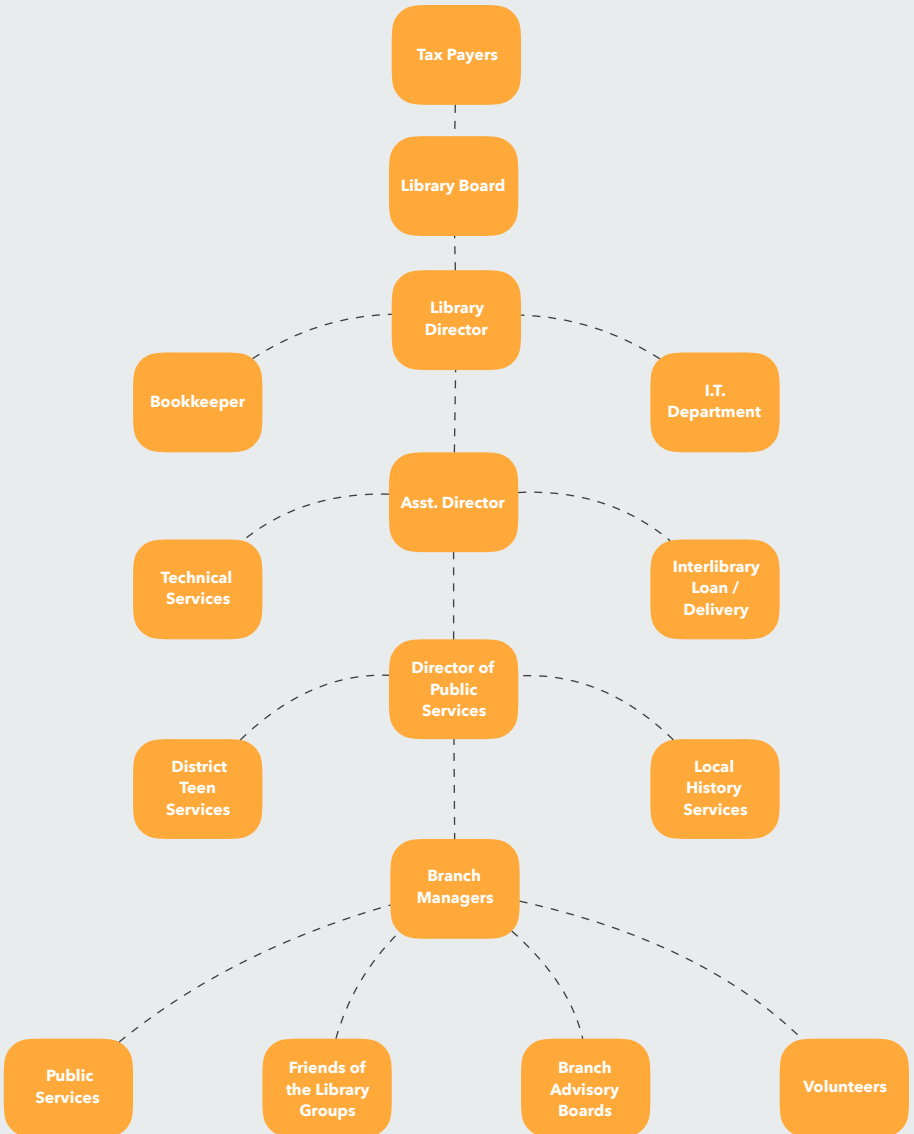
▶ John Rucker
Library Director

▶ Kimberly Feltner
Assistant Director

▶ Jessica Tefft
Director of Public
Services

ORGANIZATIONAL STRUCTURE

It all starts with YOU!



BY THE NUMBERS

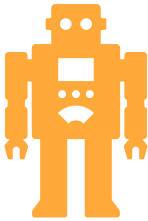
In 2019...



...we had **744,551**
digital items available
for checkout.



...**169,795** visits
were made to
the library.



...**1,607** programs
were put on for kids,
teens, and adults.
24,571 people
attended.



...we circulated physical
books, movies, and
more **148,690** times—
saving our patrons
\$1,891,378 if they had
bought all these items.

BDL TRENDS

2019 compared to 2018.



Free Wifi use **up 2%**

474,250 total
1-hour sessions



Physical and digital
checkouts
down 1%

182,646 total circulations



Adult program
attendance **up 33%**

2,627 total
teen attendees



Reference questions
answered
up 14%

21,320 total questions
answered

OPERATING BUDGET REVENUE

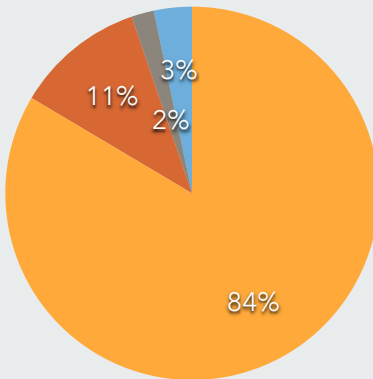
2019 Operating Revenue

Taxes	\$1,612,571
Penal Fines	\$216,713
State Aid	\$37,646
All Other Sources	\$63,681
Total	\$1,930,611

*The average household in Branch County in 2019 paid about **\$78 per year** in library taxes.*



2019 Operating Revenue



- Taxes
- Penal Fines
- State Aid
- All Other Sources

Undesignated Fund Balance

2018 Year End Fund Balance	\$805,903
2019 Year End Fund Balance	\$939,353

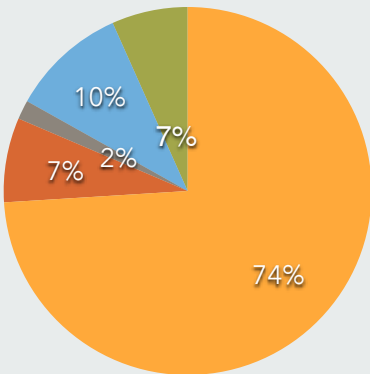
OPERATING BUDGET EXPENDITURES

2019 Operating Expenditures	
Personnel	\$1,330,166
Materials	\$133,400
Programming	\$30,157
Facilities	\$183,436
All Other Library Expenditures	\$120,082
Total	\$1,797,241

*The average BDL cardholder in 2019 got more than **\$106** of value from library materials and services.*



2019 Operating Expenditures



- Personnel (Salaries, benefits, training, etc.)
- Materials
- Programming
- Facilities
- All Other Library Expenditures

YOUR HOMETOWN LIBRARY

You're never more than a few minutes away from your library.



A LOOK AROUND THE DISTRICT



*Clockwise from center:
Union Twp., Bronson,
Quincy, Sherwood,
Coldwater.*





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